

INVESTMENT BANKING UPDATE

\$88,800,000

Unitranche Credit Facility



A portfolio company of



*The undersigned served as
financial advisor to Gas Station TV*

Stephens Inc.

Transaction Details

- On April 12, 2017, Gas Station TV (“GSTV”), America’s leading video network at the pump, and Verifone (NYSE: PAY), a world leader in payments and commerce solutions, announced a 50-50 joint venture that combines the assets and operations of Verifone’s Pump Media division with GSTV
- In support of the joint venture, GSTV closed a new 5-year, \$88.8mm Unitranche Credit Facility with Monroe Capital Corporation
- GSTV is owned by Detroit-based Rockbridge Growth Equity and Falcon Investment Advisors
- Stephens Inc. acted as financial advisor to Gas Station TV in the arrangement of the financing

Stephens Contacts

- Nick Bellmann, *Managing Director* ([Bio](#))
- Phyllis Riggins, *Managing Director* ([Bio](#))
- Brian Bratcher, *Managing Director* ([Bio](#))
- Greg Gordon, *Senior Vice President* ([Bio](#))

[According to the Company’s Press Release:](#)

Gas Station TV (GSTV) is the largest and most sophisticated national video network reaching active consumers. Delivering the hard to reach, on-the-go consumer, GSTV delivers one-on-one exposure to hundreds of millions of viewers every month at the nation’s leading gas retailers across the United States. Offering an industry-leading experience, GSTV engages, influences and drives consumers to action on behalf of its advertisers and gas retailers with exclusive content. Viewers are offered engaging segments including sports from ESPN, news and entertainment from CNN’s Headline News, Buzz Today, and Fusion Now, business and personal finance reports from Bloomberg TV, weather updates from AccuWeather, trending/viral topics from What’s Trending, The List, and all things tech from CNET. GSTV can be viewed throughout the country at leading gas retailers like Speedway, Circle K, Tesoro, Sunoco, BP, Chevron, Conoco-Phillips, Gulf, Arco, Marathon, Exxon-Mobil, Shell and Murphy USA. For more information, please visit GSTV.com.

Sources: Publicly available information.

Stephens Inc. | Member NYSE, SIPC

This material has been prepared solely for informative purposes as of its stated date and is not a solicitation, or an offer, to buy or sell any security. It does not purport to be a complete description of the securities, markets or developments referred to in the material. Information included in the material was obtained from external sources which we consider reliable, but we have not independently verified such information and do not guarantee that it is accurate or complete. Such information is believed to be accurate on the date of issuance of the material. No subsequent publication or distribution of this material shall mean or imply that any such information or opinion remains current at any time after the stated date of the material. We do not undertake to advise you of any changes in any such information or opinion. Additional information is available upon request.