

# Investment Banking Update

## UNDISCLOSED

December 29, 2017



Has received a growth equity investment from



The undersigned served as exclusive financial advisor to Marolina Outdoor Inc.

**Stephens Inc.**

## Transaction Details

- On December 29, 2017, Goode Partners LLC ("Goode Partners") completed a growth equity investment in Marolina Outdoor Inc. ("Marolina Outdoor")
- The terms of the transaction were not disclosed
- Marolina Outdoor is a Charleston, SC based designer and marketer of the performance apparel Huk and Nomad brands, serving the fishing and hunting enthusiast markets, respectively
- Stephens Inc. served as exclusive financial advisor to Marolina Outdoor

## According to the Press Release:

### Marolina Outdoor Inc.

Marolina Outdoor was founded to address a need for authentic, performance apparel that would meet the requirements of fishing and hunting enthusiasts. The Huk and Nomad brands have expanded to include a full line of technical shirts, jackets, footwear and other accessories. It has been adopted by some of the leading icons in the fishing and hunting worlds including Kevin Van Dam and Drury Outdoors.



### Goode Partners LLC

Goode Partners LLC is a New York-based private equity firm that focuses exclusively on investment opportunities in the retail, restaurant, apparel, direct marketing and branded consumer products sectors. The firm has established itself as a partner of choice by leveraging its unique combination of investment capital, a team of professionals with experience investing in and operating some of the world's premiere consumer brands and an extensive industry network.

Sources: Company documents and Stephens Inc. internal data.

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**Stephens**

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