

# INVESTMENT BANKING UPDATE

June 1, 2015

Undisclosed



*Has been acquired by*

**Bankrate**

*The undersigned served as exclusive financial  
advisor to LoanTek, Inc.*

**Stephens Inc.**

## Transaction Details

- On June 1, 2015, Bankrate, Inc. (“RATE”), completed the acquisition of LoanTek, Inc. (“LoanTek”) for an undisclosed amount
- The purchase price was funded with cash on RATE’s balance sheet
- LoanTek offers mortgage providers dynamic real-time pricing technology through rate lock and preapproval features offered directly to consumers
- Key members of LoanTek management will join RATE
- Stephens Inc. served as exclusive financial advisor to LoanTek

## According to Bankrate filings and Loantek information:

### **LoanTek, Inc.**

LoanTek, Inc. creates exclusive mortgage referrals using automated and consumer-facing pricing on strategic partner and lender websites. In addition to a mortgage pricing engine, LoanTek offers clients a consumer direct SaaS suite, including: lead management, CRM, email campaigns, telephony connect, mobile applications, analytics dashboard and a lock desk manager. LoanTek’s enterprise solutions are offered to mortgage companies, consumer direct divisions and loan originators.

### **Bankrate, Inc.**

Bankrate, Inc. and its subsidiaries own and operate an internet-based consumer banking and personal finance network. Bankrate’s flagship website, Bankrate.com, is one of the Internet’s leading aggregators of information on more than 300 financial products and fees, including mortgages, deposits, insurance, credit cards, and other personal finance categories. Additionally, Bankrate provides financial applications and information to a network of distribution partners and through national and state publications.

Sources: Bankrate filings and Loantek information.

Stephens Inc. | Member NYSE, SIPC

This material has been prepared solely for informative purposes as of its stated date and is not a solicitation, or an offer, to buy or sell any security. It does not purport to be a complete description of the securities, markets or developments referred to in the material. Information included in the material was obtained from external sources which we consider reliable, but we have not independently verified such information and do not guarantee that it is accurate or complete. Such information is believed to be accurate on the date of issuance of the material. No subsequent publication or distribution of this material shall mean or imply that any such information or opinion remains current at any time after the stated date of the material. We do not undertake to advise you of any changes in any such information or opinion. Additional information is available upon request.