OFFICIAL STATEMENT

NEW ISSUE BOOK-ENTRY ONLY

*RATING: S&P “A” (stable outlook)

In the opinion of Kutak Rock LLP, Bond Counsel, under existing laws, regulations, rulings and judicial decisions and assuming the accuracy of certain representations and continuing compliance with certain covenants, interest on the Series 2017 Bonds is excludable from gross income for federal income tax purposes and is not a specific preference item for purposes of the federal alternative minimum tax. Bond Counsel is also of the opinion that the Series 2017 Bonds are “qualified tax-exempt obligations” under Section 265(b)(3) of the Code. Under existing laws, regulations, rulings and judicial decisions, Bond Counsel is of the opinion that the Series 2017 Bonds and the interest thereon are exempt from all state, county and municipal taxes in the State of Arkansas. See the caption “TAX MATTERS” herein.

$9,115,000
CITY OF CONWAY, ARKANSAS
RESTAURANT GROSS RECEIPTS TAX
REFUNDING BONDS
SERIES 2017

Dated: Date of Delivery Due: December 1, as shown on inside front cover

The Restaurant Gross Receipts Tax Refunding Bonds, Series 2017 (the “Series 2017 Bonds”), are being issued by the City of Conway, Arkansas (the “City”) for the purpose of (i) refunding the City’s outstanding Restaurant Gross Receipts Tax Capital Improvement Bonds, Series 2007 (the “Series 2007 Bonds”), (ii) purchasing a debt service reserve insurance policy for deposit in the debt service reserve fund, and (iii) paying certain expenses in connection with the issuance of the Series 2017 Bonds. See the captions “SOURCES AND USES OF FUNDS” and “REFUNDING PROGRAM” herein.

The Series 2017 Bonds are issuable only as fully registered bonds and, when issued, will be registered in the name of Cede & Co., as nominee of The Depository Trust Company (“DTC”), New York, New York, to which principal, premium, if any, and interest payments on the Series 2017 Bonds will be made so long as Cede & Co. is the registered owner of the Series 2017 Bonds. Individual purchases of the Series 2017 Bonds will be made only in book-entry form, in denominations of $5,000 or integral multiples thereof. Individual purchasers (“Beneficial Owners”) of Series 2017 Bonds will not receive physical delivery of bond certificates. See the caption “BOOK-ENTRY ONLY SYSTEM” herein.

The Series 2017 Bonds shall bear interest from their dated date, payable on June 1 and December 1 of each year, commencing June 1, 2018. All such interest payments shall be payable to the persons in whose name such Series 2017 Bonds are registered on the bond registration books maintained by Bank of the Ozarks, Little Rock, Arkansas, as trustee (the “Trustee”), as of the fifteenth day of the calendar month preceding the calendar month in which the applicable interest payment date falls. Principal of and premium, if any, on the Series 2017 Bonds shall be payable at the principal corporate trust office of the Trustee. So long as DTC or its nominee is the registered owner of the Series 2017 Bonds, disbursement of such payments to DTC Participants is the responsibility of DTC, and the disbursement of such payments to Beneficial Owners is the responsibility of DTC Participants or Indirect Participants, as more fully described herein.

Pursuant to a Trust Indenture dated as of November 1, 2017 (the “Indenture”), between the City and the Trustee, the payment of the principal of, premium, if any, and interest on the Series 2017 Bonds is secured by a pledge of (i) 75% of the receipts from a one percent (1.00%) tax levied upon the gross receipts from the sale of prepared food and beverages within the City, and (ii) 100% of the receipts from an additional one percent (1.00%) tax levied upon the gross receipts from the sale of prepared food and beverages within the City (collectively, the “Tax Receipts”). See the caption “SECURITY FOR THE BONDS” herein. The Series 2017 Bonds are subject to optional redemption prior to maturity as more fully described herein under the caption “THE SERIES 2017 BONDS - Redemption.”

The Series 2017 Bonds are special obligations of the City secured by and payable solely from the Tax Receipts. The Series 2017 Bonds do not constitute an indebtedness of the City within the meaning of any constitutional or statutory debt limitation or restriction. The issuance of the Series 2017 Bonds shall not directly, indirectly or contingently obligate the City to levy or pledge any taxes whatsoever or to make any appropriation for the payment of the Series 2017 Bonds, except as described herein with respect to the Tax Receipts.

The Series 2017 Bonds are offered when, as and if issued by the City and are subject to the final approving opinion of Kutak Rock LLP, Little Rock, Arkansas, Bond Counsel. Certain matters will be passed upon for the City by its counsel, Chuck Clawson, Esq., City Attorney. It is expected that the Series 2017 Bonds will be available for delivery in New York, New York, on or about November 22, 2017.

Stephens Inc.    Crews & Associates
Investment Bankers

The date of this Official Statement is October 19, 2017.

* See the caption “RATING” herein.
## MATURITY SCHEDULE

<table>
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<tr>
<th>Maturity (December 1)</th>
<th>Principal Amount</th>
<th>Interest Rate</th>
<th>Yield</th>
<th>Price</th>
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<td>2019</td>
<td>$635,000</td>
<td>2.000%</td>
<td>1.200%</td>
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<td>212594 AT2</td>
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<td>1.300%</td>
<td>102.069%</td>
<td>212594 AU9</td>
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<tr>
<td>2021</td>
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<td>1.500%</td>
<td>101.473%**</td>
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<tr>
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<td>101.028%**</td>
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<tr>
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<td>1.800%</td>
<td>100.586%**</td>
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<td>1.950%</td>
<td>100.145%**</td>
<td>212594 AY1</td>
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<tr>
<td>2025</td>
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<td>2.120%</td>
<td>99.118%</td>
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<td>2.520%</td>
<td>99.808%</td>
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**CUSIP® is a registered trademark of the American Bankers Association. CUSIP data herein is provided by the CUSIP Service Bureau, operated by Standard & Poor’s, a division of The McGraw-Hill Companies, Inc. This data is not intended to create a database and does not serve in any way as a substitute for the CUSIP Services Bureau. CUSIP numbers have been assigned by an independent company not affiliated with the City and are included solely for the convenience of the registered owners of the Series 2017 Bonds. The City and the Underwriters are not responsible for the selection or uses of these CUSIP numbers, and no representation is made as to their correctness on the Series 2017 Bonds by the City or by the Underwriters. The CUSIP number for a specific maturity is subject to being changed after the issuance of the Series 2017 Bonds as a result of various subsequent actions including, but not limited to, a refunding in whole or in part or as a result of the procurement of secondary market portfolio insurance or other similar enhancement by investors that is applicable to all or a portion of certain maturities of the Series 2017 Bonds.**

**Priced to the first optional redemption date of December 1, 2020.**
CITY OF CONWAY, ARKANSAS
Issuer

City Council
Bart Castleberry, Mayor
  David Grimes
  Andrew Hawkins
  Theodore Jones, Jr.
  Mark Ledbetter
  Shelley Mehl
  Wesley Pruitt
  Mary Smith
  Sheila Isby

Tyler Winningham, Finance Officer
Michael O. Garrett, City Clerk
Chuck Clawson, City Attorney

Advertising and Promotion Commission
Reggie Rose, Chairman
  Jeremy Gardner
  Alan Kizer
  Travis Mulhern
  Danny Patel
  Andrew Hawkins
  Sheila Isby

BANK OF THE OZARKS
Little Rock, Arkansas
Trustee and Paying Agent

KUTAK ROCK LLP
Little Rock, Arkansas
Bond Counsel

STEPHENS INC.
Little Rock, Arkansas

CREWS & ASSOCIATES, INC.
Little Rock, Arkansas
Underwriters
No dealer, broker, salesman or other person has been authorized by the City or by Stephens Inc. or Crews & Associates, Inc. (collectively, the “Underwriters”) to give any information or to make any representations, other than those contained herein; and, if given or made, such other information or representations must not be relied upon as having been authorized by either of the foregoing. This Official Statement does not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of any Series 2017 Bonds in any jurisdiction in which such offer is not authorized, or in which the person making such offer, solicitation or sale is not qualified to do so, or to any person to whom it is unlawful to make such offer, solicitation or sale. The information and expressions of opinion contained herein are subject to change without notice, and neither the delivery of this Official Statement nor any sale made hereunder shall, under any circumstances, create any implication that there has been no change in the affairs of the City since the date hereof.

THE SERIES 2017 BONDS HAVE NOT BEEN REGISTERED UNDER THE SECURITIES ACT OF 1933, AS AMENDED, NOR HAS THE TRUST INDENTURE BEEN QUALIFIED UNDER THE TRUST INDENTURE ACT OF 1939, AS AMENDED, IN RELIANCE UPON CERTAIN EXEMPTIONS FROM SUCH REGISTRATION AND QUALIFICATION CONTAINED IN SUCH LAWS.

CERTAIN INFORMATION CONTAINED HEREIN HAS BEEN OBTAINED FROM THE CITY, THE DEPOSITORY TRUST COMPANY AND OTHER SOURCES WHICH ARE BELIEVED TO BE RELIABLE. THE UNDERWRITERS HAVE REVIEWED THE INFORMATION IN THIS OFFICIAL STATEMENT IN ACCORDANCE WITH, AND AS PART OF, THEIR RESPONSIBILITIES TO INVESTORS UNDER THE FEDERAL SECURITIES LAWS AS APPLIED TO THE FACTS AND CIRCUMSTANCES OF THIS TRANSACTION, BUT THE UNDERWRITERS DO NOT GUARANTY THE ACCURACY OR COMPLETENESS OF SUCH INFORMATION.

IN CONNECTION WITH THIS OFFERING, THE UNDERWRITERS MAY OVERALLOT OR EFFECT TRANSACTIONS WHICH STABILIZE OR MAINTAIN THE MARKET PRICE OF THE SERIES 2017 BONDS AT A LEVEL ABOVE THAT WHICH MIGHT OTHERWISE PREVAIL IN THE OPEN MARKET. SUCH STABILIZING, IF COMMENCED, MAY BE DISCONTINUED AT ANY TIME.

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OFFICIAL STATEMENT

$9,115,000
CITY OF CONWAY, ARKANSAS
RESTAURANT GROSS RECEIPTS TAX
REFUNDING BONDS
SERIES 2017

INTRODUCTORY STATEMENT

The following introductory statement is subject in all respects to the more complete information set forth in this Official Statement. All descriptions and summaries of documents hereinafter set forth are qualified in their entirety by reference to each such document. Capitalized terms not otherwise defined herein shall have the meanings ascribed to such terms under the caption “DEFINITIONS OF CERTAIN TERMS” herein.

This Official Statement, including the cover page and the Appendices hereto, is furnished in connection with the offering by the City of Conway, Arkansas (the “City”) of its Restaurant Gross Receipts Tax Refunding Bonds, Series 2017, in the principal amount of $9,115,000 (the “Series 2017 Bonds”).

The City is a city of the first class organized and existing under the laws of the State of Arkansas (the “State”). The City is authorized under the laws of the State, including particularly, the Advertising and Promotion Commission Act, Arkansas Code Annotated (2008 Repl. & Supp. 2017) §§26-75-601 et seq. (as from time to time amended, the “A&P Act”), and the Local Government Bond Act of 1985, Arkansas Code Annotated (1998 Repl. & 2017 Supp.) §§14-164-301 et seq. (as from time to time amended, the “Local Government Bond Act”), to issue and sell its bonds for the purpose of acquiring, constructing and equipping park and trail improvements.

Pursuant to the authority of the A&P Act and the Local Government Bond Act, and after approval of the voters of the City at an election held June 12, 2007, the City has previously issued its Restaurant Gross Receipts Tax Capital Improvement Bonds, Series 2007 (the “Series 2007 Bonds”), which are presently outstanding in the principal amount of $9,505,000, for the purpose of financing certain parks and trail improvements.

The Series 2017 Bonds are to be issued by the City pursuant to the A&P Act, the Local Government Bond Act and Ordinance No. O-17-112, adopted and approved on October 10, 2017 (the “Authorizing Ordinance”), for the purpose of (i) refunding the outstanding Series 2007 Bonds, (ii) purchasing a debt service reserve insurance policy for deposit in the debt service reserve fund, and (iii) paying certain expenses in connection with the issuance of the Series 2017 Bonds. See the captions “SOURCES AND USES OF FUNDS” and “REFUNDING PROGRAM” herein.

The Series 2017 Bonds are not general obligations of the City, but are special obligations payable solely from and secured by a pledge (i) 75% of the receipts from a one percent (1.00%) tax levied upon the gross receipts from the sale of prepared food and beverages within the City pursuant to the A&P Act and Ordinance No. O-05-97 adopted on August 16, 2005 (“A&P Tax No. 1”), and (ii) 100% of the receipts from a one percent (1.00%) tax levied upon the gross receipts from the sale of prepared food and beverages within the City pursuant to the A&P Act and Ordinance No. O-05-98 adopted on August 16, 2005 (“A&P Tax No. 2”) (collectively, the “Tax Receipts”). Standard & Poor’s Financial Services, LLC (“S&P”), has assigned a rating of “A” (stable outlook) to the Series 2017 Bonds. See the captions “SECURITY FOR THE BONDS,” “HISTORICAL TAX RECEIPTS” and “RATING” herein.

The faith and credit of the City are not pledged to the payment of the Series 2017 Bonds, and the Series 2017 Bonds do not constitute an indebtedness of the City within the meaning of any constitutional or statutory debt limitation or restriction. The issuance of the Series 2017 Bonds shall not directly, indirectly or contingently obligate the City to levy or pledge any taxes whatsoever or to make any appropriation for the payment of the Series 2017 Bonds, except as described herein with respect to the Tax Receipts.
Additional Bonds may be issued on a parity of security with the Series 2017 Bonds under certain circumstances set forth in the Indenture (hereinafter defined). The Series 2017 Bonds and any such Additional Bonds are herein collectively referred to as the “Bonds.” See the caption “THE SERIES 2017 BONDS - Additional Bonds” and “- Superior Obligations Prohibited” herein.

The Series 2017 Bonds are subject to redemption prior to maturity as provided under the caption “THE SERIES 2017 Bonds – Redemption” herein.

Pursuant to the provisions of a Continuing Disclosure Agreement dated as of the date of delivery of the Series 2017 Bonds, by and between the City and the Trustee (the “Continuing Disclosure Agreement”), the City has undertaken certain obligations with respect to providing ongoing disclosure of certain financial and operating data concerning the City and the Tax Receipts and of the occurrence of certain material events. See the caption “SUMMARY OF THE CONTINUING DISCLOSURE AGREEMENT” herein.

This Official Statement contains brief descriptions or summaries of, among other matters, the City, the Series 2017 Bonds, the Tax Receipts, the Continuing Disclosure Agreement and the Trust Indenture dated as of November 1, 2017, (the “Indenture”), by and between the City and Bank of the Ozarks, Little Rock, Arkansas, as trustee and paying agent (the “Trustee”), pursuant to which the Series 2017 Bonds are issued and secured. Such descriptions and information do not purport to be comprehensive or definitive. All references herein to the Indenture and the Continuing Disclosure Agreement are qualified in their entirety by reference to each such document, and all references to the Series 2017 Bonds are qualified in their entirety by reference to the definitive forms thereof and the information with respect thereto included in the Indenture. Copies of the Continuing Disclosure Agreement, the Indenture, and the form of Series 2017 Bond included therein, are available from the City by writing to the attention of the Conway City Clerk, City Hall, 1201 Oak Street, Conway, Arkansas 72032 and, during the initial offering period only, from the representative of the Underwriters, Stephens Inc., 111 Center Street, Suite 2300, Little Rock, Arkansas 72201. Certain data regarding the Tax Receipts has been provided by the City from the audited records of the City and certain demographic information has been obtained from other sources which are believed to be reliable.

THE SERIES 2017 BONDS

Description. The Series 2017 Bonds will be initially dated as of their date of delivery, and will bear interest payable semiannually on June 1 and December 1 of each year, commencing June 1, 2018, at the rates set forth on the inside cover page hereof. The Bonds will mature on December 1 in the years and in the principal amounts set forth on the inside cover page hereof.

The Series 2017 Bonds are issuable only in the form of fully registered bonds and, when issued, will be registered in the name of Cede & Co., as nominee of The Depository Trust Company (“DTC”), New York, New York, to which principal, premium, if any, and interest payments on the Series 2017 Bonds will be made so long as Cede & Co. is the registered owner of the Series 2017 Bonds. Individual purchases of the Series 2017 Bonds will be made only in book-entry form, in denominations of $5,000 or integral multiples thereof. Individual purchasers (“Beneficial Owners”) of Series 2017 Bonds will not receive physical delivery of bond certificates. See the caption “BOOK-ENTRY ONLY SYSTEM” herein.

All interest payments on the Series 2017 Bonds shall be payable to the persons in whose name such Bonds are registered on the bond registration books maintained by the Trustee, as of the fifteenth day of the calendar month preceding the calendar month in which the applicable interest payment date falls. Principal of and premium, if any, on the Series 2017 Bonds shall be payable at the principal corporate trust office of the Trustee. All such payments shall be valid and effectual to satisfy and discharge the liability upon such Series 2017 Bond to the extent of the sum or sums so paid. So long as DTC or its nominee is the registered owner of the Series 2017 Bonds, disbursement of such payments to DTC Participants is the responsibility of DTC, and the disbursement of such payments to Beneficial Owners is the responsibility of DTC Participants or Indirect Participants, as more fully described herein.

Redemption. The Series 2017 Bonds are subject to redemption at the election of the City, on and after December 1, 2020, in whole or in part (in inverse order of maturities and by lot within a maturity) at any time, at a redemption price equal to 100% of the principal amount being redeemed, plus accrued interest to the date of redemption.

Partial Redemption of a Series 2017 Bond. If less than all of the Series 2017 Bonds of a maturity are called for redemption, the particular Series 2017 Bonds or portions of Series 2017 Bonds to be redeemed shall be selected by lot in such manner as the Trustee in its discretion may deem fair and appropriate. So long as DTC or its nominee
is the sole registered owner of the Series 2017 Bonds, the procedures established by DTC shall control with respect to the selection of the particular Series 2017 Bonds to be redeemed.

Notice of Redemption. Notice of the call for any redemption, identifying the Series 2017 Bonds or portions thereof being called and the date on which they shall be presented for payment, shall be mailed by the Trustee by first class mail (or, so long as DTC or its nominee is the sole registered owner of the Series 2017 Bonds, by any other means acceptable to DTC, including facsimile) to the registered owner of each such Series 2017 Bond addressed to such registered owner at his registered address and placed in the mails not less than thirty (30) nor more than sixty (60) days prior to the date fixed for redemption; provided, however, that failure to give such notice by mailing, or any defect therein, shall not affect the validity of any proceeding for the redemption of any Series 2017 Bond with respect to which no such failure or defect has occurred. Any notice mailed as provided above shall be conclusively presumed to have been duly given, whether or not the registered owner receives the notice.

Additional Bonds. The City may issue from time to time one or more series of Additional Bonds for the purpose of (i) financing Project costs in connection with the acquisition, construction and/or equipping of a Project, (ii) refunding the Series 2017 Bonds or any series of Additional Bonds, in whole or in part, or (iii) any combination thereof. Additional Bonds shall be secured equally and ratably with the Series 2017 Bonds and any other series of Additional Bonds theretofore issued and then Outstanding, except insofar as any terms or conditions of redemption or purchase established under the Indenture may afford additional benefit or security for the Bonds of any particular series and except for the security afforded by any municipal bond insurance obtained with respect to any particular series of Bonds. Before any Additional Bonds are authenticated, there shall be delivered to the Trustee the items required for the issuance of Bonds by the Indenture, plus a Certificate of the Finance Director of the City certifying that, based upon necessary investigation, the Tax Receipts deposited into the Revenue Fund during the most recent twelve (12) months were not less than (i) 130% of the maximum Annual Debt Service on all then Outstanding Bonds, plus the Additional Bonds then proposed to be issued, and (ii) the amount, if any, needed to make required deposits to the Debt Service Reserve Fund. No Additional Bonds shall be issued unless there is no default at the time of issuance under the Indenture.

Superior Obligations Prohibited. Except to the extent as provided above with respect to the issuance of Additional Bonds, so long as Bonds are Outstanding under the Indenture, the City has covenanted not to create or permit the creation of any indebtedness, or to issue any bonds, notes, warrants, certificates or other obligations or evidences of indebtedness payable in any manner from the Tax Receipts or otherwise from the Trust Estate which (i) will in any way be superior to or rank on a parity with the Bonds, or (ii) will in any way be secured by a lien and charge on the Tax Receipts or on the moneys deposited in or to be deposited in the Revenue Fund, prior to or equal with the lien, pledge and charge created in the Indenture for the security of the Bonds, or (iii) will be payable prior to or equal with the payments to be made from the Tax Receipts or the Revenue Fund into the Bond Fund or Debt Service Reserve Fund, or from said Bond Fund or Debt Service Reserve Fund for the payment of the Bonds. The City is not prohibited or restricted from issuing bonds or other indebtedness payable from Tax Receipts so long as use of the Tax Receipts in favor of said bonds shall be made expressly subject and subordinate to the pledge and use of Tax Receipts to pay principal of and premium, if any, and interest on the Bonds and to make all required deposits into all funds held by the Trustee pursuant to the Indenture.

Transfer or Exchange. The Series 2017 Bonds may be transferred on the books of registration kept by the Trustee by the registered owner in person or by the owner’s duly authorized attorney, upon surrender thereof, together with a written instrument of transfer duly executed by the registered owner or the owner’s duly authorized attorney. Upon surrender for transfer of any Series 2017 Bond at the principal corporate office of the Trustee, the City shall execute and the Trustee shall authenticate and deliver in the name of the transferee or transferees a new Bond or Bonds of the same aggregate principal amount and of any authorized denomination or denominations.

Transfers of registration or exchanges of Series 2017 Bonds shall be without charge to the Holders of such Series 2017 Bonds, but any taxes or other governmental charges required to be paid with respect to the same shall be paid by the Holder of the Series 2017 Bond requesting such transfer or exchange as a condition precedent to the exercise of such privilege.

The Trustee shall not be required to transfer or exchange any Series 2017 Bond during the period from and including a Record Date to the next succeeding interest payment date of such Series 2017 Bond nor to transfer or exchange any Series 2017 Bond after the mailing of notice calling such Series 2017 Bond for redemption has been made, and prior to such redemption.

So long as DTC or its nominee is the sole registered owner of the Series 2017 Bonds, transfers of beneficial interests in the Series 2017 Bonds shall be in accordance with the rules and procedures of DTC and its direct and indirect participants. See the caption “BOOK-ENTRY ONLY SYSTEM” herein.
SECURITY FOR THE BONDS

Tax Receipts. The Bonds, including the Series 2017 Bonds, are special obligations of the City secured by and payable solely from (i) 75% of the receipts from a one percent (1.00%) tax levied within the City pursuant to the A&P Act and Ordinance No. O-05-97 adopted on August 16, 2005 (“A&P Tax No. 1”), and (ii) 100% of the receipts from a one percent (1.00%) tax levied within the City pursuant to the A&P Act and Ordinance No. O-05-98 adopted on August 16, 2005 (“A&P Tax No. 2”) (collectively, the “Tax Receipts”). A&P Tax No. 1 and A&P Tax No. 2 are each levied upon the gross receipts received by restaurants, cafes, cafeterias, delicatessens, drive-in restaurants, carry-out restaurants, concession stands, convenience stores, grocery store-restaurants and similar businesses from the sale of prepared food and beverages for on-premises and off-premises consumption. Pursuant to the A&P Act and the Local Government Bond Act, the Tax Receipts have been pledged to secure the payment of Debt Service on the Bonds pursuant to Ordinance No. O-17-112, duly adopted by the City Council of the City on October 10, 2017 (the “Authorizing Ordinance”). The Advertising and Promotion Commission of the City (the “Commission”) has approved such pledge, as required by statute. The collection of A&P Tax No 1 and A&P Tax No. 2 each commenced on November 1, 2005. See the caption “HISTORICAL TAX RECEIPTS” herein.

The City has covenanted in the Indenture that, for so long as there are Outstanding Bonds, neither A&P Tax No. 1 nor A&P Tax No. 2 will be repealed and the current tax rate of 1.00% with respect to each will not be reduced. In addition, the City has covenanted that all necessary action will be taken, from time to time, to collect A&P Tax No.1 and A&P Tax No. 2 in the full amount due and to apply the Tax Receipts in the manner provided in the Indenture.

The Indenture provides that, on or before the 15th day of each month, the portion of the Tax Receipts derived from A&P Tax No. 2 shall first be applied to satisfy the City’s obligations with respect to Debt Service on the Bonds, Debt Service Reserve Fund deficiencies, required Rebate Fund deposits and Trustee and Paying Agent fees and expenses. To the extent said receipts are insufficient to satisfy all such obligations, the portion of the Tax Receipts derived from A&P Tax No. 1 will then be utilized for such purposes. Following satisfaction of the City’s aforementioned monthly obligations, the Indenture provides that remaining Tax Receipts may be used for any lawful purpose permitted by the A&P Act and as determined by the Commission. Additional Bonds of the City may be issued and secured by the Tax Receipts on a parity basis with the pledge thereof securing the Series 2017 Bonds on the terms and subject to the conditions set forth in the Indenture. See the caption “THE SERIES 2017 BONDS – Additional Bonds” herein.

The faith and credit of the City are not pledged to the payment of the Bonds, and the Bonds do not constitute an indebtedness of the City within the meaning of any constitutional or statutory debt limitation or restriction. The issuance of the Bonds shall not directly, indirectly or contingently obligate the City to levy or pledge any taxes whatsoever or to make any appropriation for the payment of the Bonds, except as described herein with respect to the Tax Receipts.

Debt Service Reserve. From the proceeds of sale of each series of the Bonds, there shall be deposited into the appropriate Account within the Debt Service Reserve Fund an amount equal to the applicable Reserve Requirement for such series of Bonds. The Reserve Requirement with respect to the Series 2017 Bonds shall be equal to 50% of the maximum Annual Debt Service on the Series 2017 Bonds in any Fiscal Year thereafter. The Reserve Requirement may be satisfied by cash or by Investment Obligations, including insurance policies. Amounts on deposit in Accounts within the Debt Service Reserve Fund shall be used solely to pay the principal of and interest on the related series of Bonds as due for which there are no available funds in the Bond Fund to make such payments.

Assured Guaranty Municipal Corp., a New York financial guaranty insurance company (the “Reserve Policy Issuer”), has made a commitment to issue a municipal bond debt service reserve insurance policy (the “Reserve Policy”) to be deposited into the Debt Service Reserve Fund with respect to the Series 2017 Bonds, effective as of the date of issuance of the Series 2017 Bonds. Under the terms of the Reserve Policy, the Reserve Policy Issuer will unconditionally and irrevocably guarantee to pay that portion of the scheduled principal and interest on the Series 2017 Bonds that becomes due for payment but shall be unpaid by reason of nonpayment by the City (the “Insured Payments”).

The Reserve Policy Issuer will pay each portion of an Insured Payment that is due for payment and unpaid by reason of nonpayment by the City to the Trustee or Paying Agent, as beneficiary of the Reserve Policy on behalf of the holders of the Series 2017 Bonds, on the later to occur of (i) the business day on which such scheduled principal or interest becomes due for payment or (ii) the business day next following the business day on which the Reserve Policy Issuer receives notice of nonpayment in accordance with the terms of the Reserve Policy.
No payment shall be made under the Reserve Policy in excess of $525,971.88 (the “Reserve Policy Limit”). Pursuant to the terms of the Reserve Policy, the amount available at any particular time to be paid to the Trustee or Paying Agent shall automatically be reduced to the extent of any payment made by the Reserve Policy Issuer under the Reserve Policy, provided that, to the extent of the reimbursement of such payment to the Reserve Policy Issuer, the amount available under the Reserve Policy shall be reinstated in full or in part, in an amount not to exceed the Reserve Policy Limit.

The Reserve Policy does not insure against nonpayment caused by the insolvency or negligence of the Trustee or Paying Agent.

The Reserve Policy is not covered by the property/casualty insurance security fund specified in Article 76 of New York insurance law.

**BOOK-ENTRY ONLY SYSTEM**

The Series 2017 Bonds will be issued only as one fully registered Series 2017 Bond for each maturity, in the name of Cede & Co., as nominee for The Depository Trust Company, New York, New York (“DTC”), as registered owner of all the Series 2017 Bonds. The fully registered Series 2017 Bonds will be retained and immobilized in the custody of DTC.

DTC (or any successor securities depository) or its nominee for all purposes under the Indenture will be considered by the City and the Trustee to be the owner or holder of the Series 2017 Bonds.

Owners of any book entry interests in the Series 2017 Bonds (the “book entry interest owners”) described below, will not receive or have the right to receive physical delivery of the Series 2017 Bonds, and will not be considered by the City and the Trustee to be, and will not have any rights as, owners or holders of the Series 2017 Bonds under the bond proceedings and the Indenture except to the extent, if any, expressly provided thereunder.

CERTAIN INFORMATION REGARDING DTC AND DIRECT PARTICIPANTS IS SET FORTH BELOW. THIS INFORMATION HAS BEEN PROVIDED BY DTC. THE CITY, THE UNDERWRITERS AND BOND COUNSEL ASSUME NO RESPONSIBILITY FOR THE ACCURACY OF SUCH STATEMENTS.

DTC, the world’s largest depository, is a limited-purpose trust company organized under the New York Banking Law, a “banking organization” within the meaning of the New York Banking Law, a member of the Federal Reserve System, a “clearing corporation” within the meaning of the New York Uniform Commercial Code, and a “clearing agency” registered pursuant to the provisions of Section 17A of the Securities Exchange Act of 1934. DTC holds and provides asset servicing for over 3.6 million issues of U.S. and non-U.S. equity issues, corporate and municipal debt issues and money market instruments (from over 120 countries and territories) that DTC’s participants (“Direct Participants”) deposit with DTC. DTC also facilitates the post-trade settlement among Direct Participants of sales and other securities transactions in deposited securities, through electronic computerized book-entry transfers and pledges among Direct Participants’ accounts. This eliminates the need for physical movement of securities certificates. Direct Participants include both U.S. and non-U.S. securities brokers and dealers, banks, trust companies, clearing corporations, and certain other organizations. DTC is a wholly-owned subsidiary of The Depository Trust & Clearing Corporation (“DTCC”). DTCC is the holding company for DTC, the National Securities Clearing Corporation and the Fixed Income Clearing Corporation, all of which are registered agencies. DTCC is owned by the users of its regulated subsidiaries. Access to the DTC system is also available to others such as both U.S. and non-U.S. securities brokers and dealers, banks, trust companies and clearing corporations that clear through or maintain a custodial relationship with a Direct Participant, either directly or indirectly (“Indirect Participants”). The DTC Rules applicable to its Direct and Indirect Participants are on file with the Securities and Exchange Commission. More information about DTC can be found at [www.dtcc.com](http://www.dtcc.com) and [www.dtc.com](http://www.dtc.com).

Purchases of Series 2017 Bonds under the DTC system must be made by or through Direct Participants, which will receive a credit for the Series 2017 Bonds on DTC’s records. The ownership interest of each actual purchaser of each Series 2017 Bond (“Beneficial Owner”) is in turn to be recorded on the Direct and Indirect Participants’ records. Beneficial Owners will not receive written confirmation from DTC of their purchase, but Beneficial Owners are expected to receive written confirmations providing details of the transaction, as well as periodic statements of their holdings, from the Direct or Indirect Participant through which the Beneficial Owner entered into the transaction. Transfers of ownership interests in the Series 2017 Bonds are to be accomplished by entries made on the books of Direct and Indirect Participants acting on behalf of Beneficial Owners. Beneficial Owners will not receive certificates representing their ownership interests in Series 2017 Bonds, except in the event that use of the Book-Entry System for the Series 2017 Bonds is discontinued.
To facilitate subsequent transfers, all Series 2017 Bonds deposited by Direct Participants with DTC are registered in the name of DTC’s partnership nominee, Cede & Co. or such other name as may be requested by an authorized representative of DTC. The deposit of Series 2017 Bonds with DTC and their registration in the name of Cede & Co. or such other nominee do not effect any change in beneficial ownership. DTC has no knowledge of the actual Beneficial Owners of the Series 2017 Bonds, DTC’s records reflect only the identity of the Direct Participants to whose accounts such Series 2017 Bonds are credited, which may or may not be the Beneficial Owners. The Direct and Indirect Participants will remain responsible for keeping account of their holdings on behalf of their customers.

Conveyance of notices and other communications by DTC to Direct Participants, by Direct Participants to Indirect Participants, and by Direct Participants and Indirect Participants to Beneficial Owners will be governed by arrangements among them, subject to any statutory or regulatory requirements as may be in effect from time to time. Redemption notices shall be sent to DTC. If less than all of the Series 2017 Bonds within a maturity are to be redeemed, DTC’s practice is to determine by lot the amount of the interest of each Direct Participant in such maturity to be redeemed.

Neither DTC nor Cede & Co. (nor such other DTC nominee) will consent or vote with respect to the Series 2017 Bonds unless authorized by a Direct Participant in accordance with DTC’s Procedures. Under its usual procedures, DTC mails an Omnibus Proxy to the City as soon as possible after the Record Date. The Omnibus Proxy will assign Cede & Co.’s consenting or voting rights to those Direct Participants to whose accounts the Series 2017 Bonds are credited on the Record Date (identified in a listing attached to the Omnibus Proxy).

Payment of debt service and redemption proceeds with respect to the Series 2017 Bonds will be made to Cede & Co., or such other nominee as may be requested by an authorized representative of DTC. DTC’s practice is to credit Direct Participants’ accounts upon DTC’s receipt of funds and corresponding detail information from the City or the Trustee on payable date in accordance with their respective holdings shown on DTC’s records. Payments by Participants to Beneficial Owners will be governed by standing instructions and customary practices, as is the case with securities held for the accounts of customers in bearer form or registered in “street name,” and will be the responsibility of such Participant and not of DTC, the Trustee or the City, subject to any statutory or regulatory requirements as may be in effect from time to time. Payment of redemption proceeds and debt service to Cede & Co. (or such other nominee as may be requested by an authorized representative of DTC) is the responsibility of the City or the Trustee, disbursement of such payments to Direct Participants will be the responsibility of DTC, and disbursement of such payments to the Beneficial Owners will be the responsibility of Direct and Indirect Participants.

BENEFICIAL OWNERS SHOULD CONSULT WITH THE DIRECT PARTICIPANTS OR INDIRECT PARTICIPANTS FROM WHOM THEY PURCHASE A BOOK ENTRY INTEREST TO OBTAIN INFORMATION CONCERNING THE SYSTEM MAINTAINED BY SUCH DIRECT PARTICIPANTS OR INDIRECT PARTICIPANTS TO RECORD SUCH INTERESTS, TO MAKE PAYMENTS, TO FORWARD NOTICES OF REDEMPTION AND OF OTHER INFORMATION.

THE CITY AND THE TRUSTEE HAVE NO RESPONSIBILITY OR LIABILITY FOR ANY ASPECTS OF THE RECORDS OR NOTICES RELATING TO, OR PAYMENTS MADE ON ACCOUNT OF, BOOK ENTRY INTEREST OWNERSHIP, OR FOR MAINTAINING, SUPERVISING OR REVIEWING ANY RECORDS RELATING TO THAT OWNERSHIP.

The Trustee and the City, so long as a book entry method of recording and transferring interest in the Series 2017 Bonds is used, will send any notice of redemption or of any Indenture amendment or supplement or other notices to Bondholders under the Indenture only to DTC (or any successor securities depository) or its nominee. Any failure of DTC to advise any Direct Participants, or of any Direct Participants or Indirect Participants to notify any Beneficial Owner, of any such notice and its content or effect will not affect the validity of the redemption of the Series 2017 Bonds called for redemption, the Indenture amendment or supplement, or any other action premised on notice given under the Indenture.

The City and the Trustee cannot and do not give any assurances that DTC, Direct Participants, Indirect Participants or others will distribute payments of debt service on the Series 2017 Bonds made to DTC or its nominee as the registered owner of the Series 2017 Bonds, or any redemption or other notices, to the Beneficial Owners, or that they will do so on a timely basis, or that DTC will serve and act in a manner described in this Official Statement.
DTC may discontinue providing its services as securities depository with respect to the Series 2017 Bonds at any time by giving reasonable notice to the City or the Trustee. Under such circumstances, in the event that a successor securities depository is not obtained, bond certificates are required to be printed and delivered.

In addition, the City may decide to discontinue use of the system of book-entry transfers through DTC (or a successor securities depository). In that event, bond certificates will be printed and delivered.

[Remainder of page intentionally blank]
REFUNDING PROGRAM

A portion of the proceeds of the Series 2017 Bonds and other available moneys will be used to accomplish a current refunding of $9,505,000 outstanding principal amount of the City’s Restaurant Gross Receipts Tax Capital Improvement Bonds, Series 2007, dated as of December 1, 2007 (the “Series 2007 Bonds”). The Series 2007 Bonds were originally issued to finance the costs of various parks and trail improvements within the City.

Upon delivery of the Series 2017 Bonds, certain proceeds thereof will be deposited with Bank of the Ozarks, Little Rock, Arkansas, as trustee for the Series 2007 Bonds (the “Series 2007 Bond Trustee”), and will be utilized, together with available bond fund moneys relating to the Series 2007 Bonds, to defease the entire outstanding principal amount of the Series 2007 Bonds. The proceeds of the Series 2017 Bonds and said available moneys to be deposited with the Series 2007 Bond Trustee will be held as cash in trust for the owners of the Series 2007 Bonds and will be utilized to redeem the Series 2007 Bonds in full, with interest thereon, on November 22, 2017. After such deposit with the Series 2007 Bond Trustee, the Series 2007 Bonds will no longer be deemed to be outstanding and will be secured solely by the amounts held by the Series 2007 Bond Trustee. See the caption “SOURCES AND USES OF FUNDS” herein.

HISTORICAL TAX RECEIPTS

The levy of A&P Tax No. 1 and A&P Tax No. 2 each commenced on November 1, 2005. Set forth below is a table showing historical Tax Receipts for the most recent five years and for 2017 year to date.

<table>
<thead>
<tr>
<th>Year</th>
<th>Historical Tax Receipts(1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>$2,642,050</td>
</tr>
<tr>
<td>2013</td>
<td>2,700,000</td>
</tr>
<tr>
<td>2014</td>
<td>2,867,832</td>
</tr>
<tr>
<td>2015</td>
<td>3,059,649</td>
</tr>
<tr>
<td>2016</td>
<td>3,119,289</td>
</tr>
<tr>
<td>2017(2)</td>
<td>1,890,578</td>
</tr>
</tbody>
</table>

(1) 75% of the gross receipts of A&P Tax No. 1 and 100% of the gross receipts of A&P Tax No. 2.
(2) Through July 31, 2017.

SOURCES AND USES OF FUNDS

The proceeds of the Series 2017 Bonds and other available funds will be used as follows:

Sources of Funds

Par Amount of Series 2017 Bonds | $9,115,000
Series 2007 Bond Fund | 756,460
Net Reoffering Premium | 17,786

Total Sources: | $9,889,246

Uses of Funds

Redemption of Series 2007 Bonds | $9,710,591
Costs of Issuance, including Underwriters’ Discount | 162,368
Reserve Policy Premium | 14,464
Contingency | 1,823

Total Uses: | $9,889,246
DEBT SERVICE REQUIREMENTS

As of the date of closing, the Series 2017 Bonds will constitute the only debt obligations secured by the Tax Receipts. The following table sets forth the amounts required to pay scheduled principal of and interest on the Series 2017 Bonds during each calendar year.

<table>
<thead>
<tr>
<th>Year</th>
<th>Series 2017 Principal</th>
<th>Series 2017 Interest</th>
<th>Total Debt Service</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>$</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>2018</td>
<td>-- 195,922</td>
<td>195,922</td>
<td>195,922</td>
</tr>
<tr>
<td>2019</td>
<td>635,000</td>
<td>191,144</td>
<td>826,144</td>
</tr>
<tr>
<td>2020</td>
<td>865,000</td>
<td>178,444</td>
<td>1,043,444</td>
</tr>
<tr>
<td>2021</td>
<td>885,000</td>
<td>161,144</td>
<td>1,046,144</td>
</tr>
<tr>
<td>2022</td>
<td>905,000</td>
<td>143,444</td>
<td>1,048,444</td>
</tr>
<tr>
<td>2023</td>
<td>920,000</td>
<td>125,343</td>
<td>1,045,343</td>
</tr>
<tr>
<td>2024</td>
<td>945,000</td>
<td>106,944</td>
<td>1,051,944</td>
</tr>
<tr>
<td>2025</td>
<td>960,000</td>
<td>88,044</td>
<td>1,048,044</td>
</tr>
<tr>
<td>2026</td>
<td>975,000</td>
<td>68,843</td>
<td>1,043,843</td>
</tr>
<tr>
<td>2027</td>
<td>1,000,000</td>
<td>48,125</td>
<td>1,048,125</td>
</tr>
<tr>
<td>2028</td>
<td>1,025,000</td>
<td>25,625</td>
<td>1,050,625</td>
</tr>
<tr>
<td>Totals: $9,115,000</td>
<td>$1,333,022</td>
<td>$10,448,022</td>
<td></td>
</tr>
</tbody>
</table>

ESTIMATED DEBT SERVICE COVERAGE

The following table shows estimated maximum annual debt service coverage with respect to the Series 2017 Bonds utilizing Tax Receipts for the twelve months ended December 31, 2016.

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Historical Tax Receipts</td>
<td>$3,119,289</td>
</tr>
<tr>
<td>Maximum Annual Debt Service on the Series 2017 Bonds</td>
<td>$1,051,944</td>
</tr>
<tr>
<td>Maximum Annual Debt Service Coverage</td>
<td>2.97X</td>
</tr>
</tbody>
</table>

(1) Tax Receipts for the twelve-month period ended December 31, 2016.
(2) See the caption “DEBT SERVICE REQUIREMENTS” herein.

THE COVERAGE NUMBERS SET FORTH ABOVE ARE BASED ON HISTORICAL TAX RECEIPTS. FUTURE TAX RECEIPTS WILL DEPEND ON NUMEROUS FACTORS, AND THERE CAN BE NO ASSURANCE THAT FUTURE TAX RECEIPTS AVAILABLE TO PAY DEBT SERVICE ON THE BONDS WILL APPROXIMATE SUCH HISTORICAL RESULTS.

THE CITY

General. The City is a city of the first class organized and existing under the laws of the State of Arkansas. The City is the seat of government of Faulkner County (the “County”) and is among the ten largest cities in the State. The City is located in the central portion of the State and is approximately 35 miles north of Little Rock, Arkansas, the State capitol.

The City is a regional trade and distribution center located on U.S. Interstate 40 and positioned at the intersection of U.S. Highways 64 and 65. A number of State highways serve the area. The City is also served by Cadron Port, a slack water harbor located on the Cadron Creek about one mile from the Arkansas River, and by the Union Pacific Railroad. The Conway Municipal Airport landing field is adjacent to the City and is equipped for night service with beacon and runway lights. The Little Rock Regional Airport is located approximately 40 minutes from downtown Conway and provides major commercial airline service to points throughout the United States.

The University of Central Arkansas, a State university founded in 1907, which currently has an enrollment of approximately 11,500 students, Hendrix College, a private college founded in 1884, which currently has an
enrollment of approximately 1,250 students, and Central Baptist College, founded in 1952, which currently has an enrollment of approximately 830 students, are all located in the City.

The City is served by (i) a 154-bed acute-care hospital, Conway Regional Medical Center, expanded and improved in 1990, 1992, 2000 and 2012, and (ii) Baptist Medical Center-Conway, a 264,000 square foot hospital facility featuring 111 beds, 8 operating rooms and a Level III trauma-center emergency room, which opened in 2016.

**Government.** The City currently operates under the Mayor-Council form of government pursuant to which a mayor, city attorney, city clerk and eight aldermen are elected, two from each of the City’s four wards. The mayor, city attorney and city clerk are full-time positions elected to four year terms. Aldermen serve two year terms.

The City’s elected officials and the dates on which their respective terms expire are as follows:

<table>
<thead>
<tr>
<th>Name</th>
<th>Office</th>
<th>Term Expires</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bart Castleberry</td>
<td>Mayor</td>
<td>12/31/20</td>
</tr>
<tr>
<td>Chuck Clawson</td>
<td>City Attorney</td>
<td>12/31/20</td>
</tr>
<tr>
<td>Michael Garrett</td>
<td>City Clerk</td>
<td>12/31/20</td>
</tr>
<tr>
<td>David Grimes</td>
<td>Alderman</td>
<td>12/31/18</td>
</tr>
<tr>
<td>Andrew Hawkins</td>
<td>Alderman</td>
<td>12/31/20</td>
</tr>
<tr>
<td>Sheila Isby</td>
<td>Alderman</td>
<td>12/31/18</td>
</tr>
<tr>
<td>Theodore Jones, Jr.</td>
<td>Alderman</td>
<td>12/31/20</td>
</tr>
<tr>
<td>Mark Ledbetter</td>
<td>Alderman</td>
<td>12/31/20</td>
</tr>
<tr>
<td>Shelley Mehl</td>
<td>Alderman</td>
<td>12/31/18</td>
</tr>
<tr>
<td>Wesley Pruitt</td>
<td>Alderman</td>
<td>12/31/20</td>
</tr>
<tr>
<td>Mary Smith</td>
<td>Alderman</td>
<td>12/31/18</td>
</tr>
</tbody>
</table>

**Population.** The following is a table of population changes for the City, the County and the State of Arkansas, according to the United States Census Bureau:

<table>
<thead>
<tr>
<th>Year</th>
<th>City of Conway</th>
<th>Faulkner County</th>
<th>State of Arkansas</th>
</tr>
</thead>
<tbody>
<tr>
<td>1970</td>
<td>15,510</td>
<td>31,578</td>
<td>1,923,322</td>
</tr>
<tr>
<td>1980</td>
<td>20,375</td>
<td>46,192</td>
<td>2,286,435</td>
</tr>
<tr>
<td>1990</td>
<td>26,481</td>
<td>60,006</td>
<td>2,350,624</td>
</tr>
<tr>
<td>2000</td>
<td>43,167</td>
<td>86,014</td>
<td>2,673,400</td>
</tr>
<tr>
<td>2010</td>
<td>58,908</td>
<td>113,237</td>
<td>2,915,918</td>
</tr>
<tr>
<td>2016</td>
<td>65,300</td>
<td>122,227</td>
<td>2,988,248</td>
</tr>
</tbody>
</table>

**Economic Data.** Per capita personal income figures for the County and the State of Arkansas are as follows:

<table>
<thead>
<tr>
<th>Year</th>
<th>Faulkner County</th>
<th>State of Arkansas</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>$27,748</td>
<td>$28,473</td>
</tr>
<tr>
<td>2007</td>
<td>30,149</td>
<td>30,177</td>
</tr>
<tr>
<td>2008</td>
<td>31,008</td>
<td>32,257</td>
</tr>
<tr>
<td>2009</td>
<td>31,272</td>
<td>31,646</td>
</tr>
<tr>
<td>2010</td>
<td>31,671</td>
<td>32,017</td>
</tr>
<tr>
<td>2011</td>
<td>31,792</td>
<td>34,089</td>
</tr>
<tr>
<td>2012</td>
<td>32,692</td>
<td>36,423</td>
</tr>
<tr>
<td>2013</td>
<td>32,514</td>
<td>36,698</td>
</tr>
<tr>
<td>2014</td>
<td>33,445</td>
<td>37,751</td>
</tr>
<tr>
<td>2015</td>
<td>34,235</td>
<td>38,257</td>
</tr>
<tr>
<td>2016</td>
<td>n/a</td>
<td>39,345</td>
</tr>
</tbody>
</table>

Source: Bureau of Economic Analysis, U.S. Department of Commerce.
Retail sales figures for Faulkner County and the State are as follows:

<table>
<thead>
<tr>
<th>Year</th>
<th>Faulkner County</th>
<th>State of Arkansas</th>
<th>County as % of State of Arkansas</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>$1,428,261,387</td>
<td>$31,386,600,000</td>
<td>4.55%</td>
</tr>
<tr>
<td>2011</td>
<td>1,430,645,000</td>
<td>33,476,700,000</td>
<td>4.27%</td>
</tr>
<tr>
<td>2012</td>
<td>1,435,806,000</td>
<td>35,671,100,000</td>
<td>4.03%</td>
</tr>
<tr>
<td>2013</td>
<td>1,525,605,000</td>
<td>37,636,200,000</td>
<td>4.05%</td>
</tr>
<tr>
<td>2014</td>
<td>1,628,345,000</td>
<td>38,995,300,000</td>
<td>4.18%</td>
</tr>
<tr>
<td>2015</td>
<td>1,790,290,400</td>
<td>40,287,900,000</td>
<td>4.44%</td>
</tr>
</tbody>
</table>

Source: Arkansas Department of Finance and Administration, Fiscal Notes; U.S. Census Bureau Economic Census; University of Central Arkansas, College of Business.

Unemployment figures for the County and the State of Arkansas, according to the Arkansas Department of Workforce Services, has averaged as follows:

<table>
<thead>
<tr>
<th>Year</th>
<th>Faulkner County</th>
<th>State of Arkansas</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008</td>
<td>4.4%</td>
<td>5.1%</td>
</tr>
<tr>
<td>2009</td>
<td>6.4</td>
<td>7.3</td>
</tr>
<tr>
<td>2010</td>
<td>7.2</td>
<td>7.9</td>
</tr>
<tr>
<td>2011</td>
<td>7.0</td>
<td>8.0</td>
</tr>
<tr>
<td>2012</td>
<td>6.7</td>
<td>7.5</td>
</tr>
<tr>
<td>2013</td>
<td>7.0</td>
<td>7.5</td>
</tr>
<tr>
<td>2014</td>
<td>5.7</td>
<td>6.1</td>
</tr>
<tr>
<td>2015</td>
<td>5.0</td>
<td>5.3</td>
</tr>
<tr>
<td>2016</td>
<td>3.8</td>
<td>4.0</td>
</tr>
<tr>
<td>2017*</td>
<td>3.4</td>
<td>3.8</td>
</tr>
</tbody>
</table>

* Through July, 2017 only; preliminary, not seasonally adjusted.
Some of the major employers in the City, their products and services and average employment range are as follows:

<table>
<thead>
<tr>
<th>Employer</th>
<th>Product or Service</th>
<th>Employee Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acxiom Corporation</td>
<td>Information Technology</td>
<td>1,000-2,499</td>
</tr>
<tr>
<td>University of Central Arkansas</td>
<td>Education</td>
<td>1,000-2,499</td>
</tr>
<tr>
<td>Conway Regional Health System</td>
<td>Healthcare</td>
<td>1,000-2,499</td>
</tr>
<tr>
<td>Southwestern Energy Corporation</td>
<td>Natural Gas Exploration</td>
<td>1,000-2,499</td>
</tr>
<tr>
<td>Conway Human Development Center</td>
<td>Institutional Care</td>
<td>1,000-2,499</td>
</tr>
<tr>
<td>Conway Public School District</td>
<td>Education</td>
<td>1,000-2,499</td>
</tr>
<tr>
<td>Wal-Mart</td>
<td>Department Store (2 Stores)</td>
<td>500-999</td>
</tr>
<tr>
<td>Hewlett Packard</td>
<td>Tech Support &amp; Sales</td>
<td>500-999</td>
</tr>
<tr>
<td>Kimberly Clark Corporation</td>
<td>Personal Hygiene Products</td>
<td>500-999</td>
</tr>
<tr>
<td>Virco Manufacturing</td>
<td>School/Office/Institutional Furniture</td>
<td>500-999</td>
</tr>
<tr>
<td>Snap-On Equipment</td>
<td>Diagnostic Equipment</td>
<td>500-999</td>
</tr>
<tr>
<td>Nabholz Companies</td>
<td>Construction</td>
<td>500-999</td>
</tr>
<tr>
<td>City of Conway</td>
<td>Government</td>
<td>300-499</td>
</tr>
<tr>
<td>Kroger</td>
<td>Grocery Store (2 Stores)</td>
<td>300-499</td>
</tr>
<tr>
<td>Hendrix College</td>
<td>Education</td>
<td>300-499</td>
</tr>
</tbody>
</table>

Source: Conway Development Corporation.

The following table shows the total assessed value of non-utility real and personal property within the City for the years indicated:

<table>
<thead>
<tr>
<th>Year</th>
<th>Real Property</th>
<th>Personal Property</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>2006</td>
<td>$500,646,443</td>
<td>$175,889,160</td>
<td>$676,535,603</td>
</tr>
<tr>
<td>2007</td>
<td>$543,880,100</td>
<td>$189,151,090</td>
<td>$733,031,190</td>
</tr>
<tr>
<td>2008</td>
<td>$599,098,960</td>
<td>$206,668,230</td>
<td>$805,767,190</td>
</tr>
<tr>
<td>2009</td>
<td>$630,885,331</td>
<td>$203,411,340</td>
<td>$834,296,671</td>
</tr>
<tr>
<td>2010</td>
<td>$662,627,856</td>
<td>$205,941,110</td>
<td>$868,568,966</td>
</tr>
<tr>
<td>2011</td>
<td>$705,791,762</td>
<td>$222,582,300</td>
<td>$928,374,062</td>
</tr>
<tr>
<td>2012</td>
<td>$728,382,645</td>
<td>$232,876,600</td>
<td>$961,259,245</td>
</tr>
<tr>
<td>2013</td>
<td>$754,745,406</td>
<td>$241,487,490</td>
<td>$996,232,896</td>
</tr>
<tr>
<td>2014</td>
<td>$770,031,399</td>
<td>$246,188,760</td>
<td>$1,016,220,159</td>
</tr>
<tr>
<td>2015</td>
<td>$783,039,131</td>
<td>$226,479,870</td>
<td>$1,009,519,001</td>
</tr>
</tbody>
</table>

Source: Faulkner County Tax Assessor’s Office. The assessed value represents 20% of the appraised value of property.

Building permits issued by the City are shown below for the years indicated:

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017(1)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Residential Building Permits</td>
<td>119</td>
<td>314</td>
<td>381</td>
<td>183</td>
</tr>
<tr>
<td>Commercial Building Permits</td>
<td>41</td>
<td>103</td>
<td>141</td>
<td>83</td>
</tr>
<tr>
<td>Value of All Building Permits</td>
<td>$140,385,501</td>
<td>$114,411,503</td>
<td>$158,108,756</td>
<td>$118,563,399.23</td>
</tr>
</tbody>
</table>

Source: City of Conway
* As of September 1, 2017.
THE COMMISSION

Pursuant to the authority of the A&P Act, the Advertising and Promotion Commission of the City of Conway, Arkansas (the “Commission”) was created by Ordinance No. O-00-01 of the City adopted on January 25, 2000. The Commission is responsible for the advertising and promotion of the City and its environs. The Commission is composed of four members appointed by the City Council, who are hotel, motel or restaurant owners or managers. The three remaining members are two aldermen on the City Council and one member from the public at large. The present members of the Commission are as follows:

<table>
<thead>
<tr>
<th>Member</th>
<th>Term Expires</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reggie Rose, Chairman</td>
<td>May 2018</td>
</tr>
<tr>
<td>Jeremy Gardner</td>
<td>May 2017</td>
</tr>
<tr>
<td>Alan Kizer</td>
<td>May 2020</td>
</tr>
<tr>
<td>Travis Mulhearn</td>
<td>May 2020</td>
</tr>
<tr>
<td>Danny Patel</td>
<td>May 2019</td>
</tr>
<tr>
<td>Andrew Hawkins</td>
<td>Alderman</td>
</tr>
<tr>
<td>Sheila Whitmore</td>
<td>Alderman</td>
</tr>
</tbody>
</table>

DEFINITIONS OF CERTAIN TERMS

The following are definitions of certain terms used in this Official Statement:

“Account” means an Account established by Article V of the Indenture.

“Additional Bonds” means Bonds in addition to the Series 2017 Bonds which are issued under the provisions of Section 212 of the Indenture.

“Annual Debt Service” means, with respect to all or any particular amount of Bonds, the Debt Service for any particular Fiscal Year required to be paid or set aside during such Fiscal Year, less the amount of such payment which is provided from the proceeds of the sale of the Bonds or from sources other than Tax Receipts.


“A&P Tax No. 1” means the one percent (1%) tax levied by the City pursuant to Ordinance No O-05-97 adopted on August 16, 2005, as amended, on the portion of gross receipts or gross proceeds received by restaurants, cafes, cafeterias, delicatessens, drive-in restaurants, carry-out restaurants, concession stands, convenience stores, grocery store-restaurants and similar businesses within the City from the sale of prepared food and beverages for on-premises or off-premises consumption.

“A&P Tax No. 2” means the one percent (1%) tax levied by the City pursuant to Ordinance No O-05-98 adopted on August 16, 2005, as amended, on the portion of gross receipts or gross proceeds received by restaurants, cafes, cafeterias, delicatessens, drive-in restaurants, carry-out restaurants, concession stands, convenience stores, grocery store-restaurants and similar businesses within the City from the sale of prepared food and beverages for on-premises or off-premises consumption.

“Authorized Representative” means either the Mayor or Finance Officer of the City and such additional persons as from time to time may be designated to act on behalf of the City by a Certificate furnished to the Trustee containing the specimen signature thereof and executed on behalf of the City by its Mayor.

“Authorizing Ordinance” means Ordinance No. O-17-112, adopted by the City on October 10, 2017, which authorized the issuance of the Series 2017 Bonds pursuant to the Indenture.

“Beneficial Owner” means any Person who acquires beneficial ownership interest in a Bond held by the Securities Depository. In determining the Beneficial Owner of any Bond, the Trustee may rely exclusively upon written representations made and information given to the Trustee by the Securities Depository or its Participants with respect to any Bond held by the Securities Depository in which a beneficial ownership interest is claimed.

“Bond Counsel” means any firm of nationally recognized municipal bond counsel selected by the City and acceptable to the Trustee.
“Bond Fund” means the fund by that name created and established in the Indenture.

“Bonds” means the Series 2017 Bonds and all Additional Bonds, if any, authenticated and delivered under the Indenture.

“Book-Entry System” means the book-entry system maintained by the Securities Depository and described in the Indenture.

“Business Day” means any day other than (a) a Saturday or Sunday, (b) a day on which commercial banks in New York, New York, or the city in which the designated corporate trust office of the Trustee is located are authorized or required by law or executive order to close, or (c) a day on which the New York Stock Exchange or the Securities Depository is closed.

“Certificate” means a document signed by an Authorized Representative of the City attesting to or acknowledging the circumstances or other matters therein stated.

“City” means the City of Conway, Arkansas, a municipality and political subdivision under the laws of the State of Arkansas.

“City Clerk” means the person holding the office and performing the duties of the City Clerk of the City.

“Closing Date” means, with respect to any series of Bonds, the date upon which there is an exchange of such series of Bonds for the proceeds representing the purchase price thereof by the Original Purchaser or Purchasers thereof.

“Code” means the Internal Revenue Code of 1986, as from time to time amended, and applicable regulations issued or proposed thereunder.

“Commission” means the Advertising and Promotion Commission of the City of Conway, Arkansas, or any successor thereto.

“Continuing Disclosure Agreement” means the Continuing Disclosure Agreement between the City and the Dissemination Agent, dated the date of issuance and delivery of the Series 2017 Bonds, as originally executed and as amended from time to time in accordance with the terms thereof.

“Costs of Issuance” means all items of expense payable or reimbursable directly or indirectly by the City and related to the authorization, sale and issuance of the Bonds, including, but not limited to, underwriting discounts, fees and expenses, election expenses, publication expenses, expenses of printing, reproducing, filing and recording documents, initial fees and charges of the Trustee and any Paying Agent, fees and expenses for legal, accounting and other professional services, rating fees, costs of securing any credit enhancement for the Bonds, costs of execution, transportation and safekeeping of the Bonds, and other costs, charges and fees incurred in connection with the foregoing.

“Costs of Issuance Fund” means the fund by that name created and established in the Indenture.

“Debt Service” means, with respect to all or any particular amount of Bonds for any Payment Period, the amount required to pay the sum of the interest on such Bonds payable during the Payment Period and the principal of, and any other amount required to effect mandatory redemption of, such Bonds, if any, during the Payment Period.

“Debt Service Reserve Fund” means the fund by that name created and established in the Indenture.

“Dissemination Agent” means the entity designated as dissemination agent in the Continuing Disclosure Agreement and its successor or successors as such Dissemination Agent.

“Event of Default” means any event of default specified in Section 801 of the Indenture.

“Fiscal Year” means the 12-month period used, at any time, by the City for accounting purposes, which may be the calendar year.

“Fund” means a fund established by the Indenture.

“Government Securities” means direct obligations of (including obligations issued or held in book-entry form on the books of) the Department of the Treasury of the United States of America, or obligations the principal of and interest on which are unconditionally guaranteed by the United States of America.
“Holder” or “Bondholder” or “owner of the Bonds” means the registered owner of any Bond.

“Indenture” means the Trust Indenture dated as of November 1, 2017, between the City and the Trustee, pursuant to which the Bonds are issued, and any amendments and supplements thereto.

“Interest Payment Date” means any date on which interest is payable on the Bonds.

“Investment Obligations” means, if and to the extent the same are at the time legal for investment of Funds and Accounts held under the Indenture:

(a) Government Securities;

(b) bonds, debentures, notes or other evidence of indebtedness issued or generated by any of the following federal agencies and provided such obligations are backed by the full faith and credit of the United States of America (stripped securities are only permitted if they have been stripped by the agency itself):

1. U.S. Export-Import Bank (Eximbank) – direct obligations or fully guaranteed certificates of beneficial ownership;
2. Farmers Home Administration (FmHA) – certificates of beneficial ownership;
3. Federal Financing Bank;
4. Federal Housing Administration Debentures (FHA);
5. General Services Administration – participation certificates;
6. Government National Mortgage Association (GNMA or “Ginnie Mae”) –
   (a) GNMA – guaranteed mortgage-backed bonds
   (b) GNMA – guaranteed pass-through obligations;
7. U.S. Maritime Administration – guaranteed Title XI financing; and
8. U.S. Department of Housing and Urban Development (HUD) – Project Notes;
   Local Authority Bonds; New Communities Debentures – U.S. government guaranteed debentures;
   U.S. Public Housing Notes and Bonds – U.S. government guaranteed public housing notes and bonds;

(c) bonds, debentures, notes or other evidences of indebtedness issued or guaranteed by any of the following non-full faith and credit U.S. government agencies (stripped securities are only permitted if they have been stripped by the agency itself):

1. Federal Home Loan Bank System – senior debt obligations;
2. Federal Home Loan Mortgage Corporation (FHLMC or “Freddie Mac”) – participation certificates and senior debt obligations;
3. Federal National Mortgage Association (FNMA or “Fannie Mae”) – mortgage-backed securities and senior debt obligations;
4. Student Loan Marketing Association (SLMA or “Sallie Mae”) – senior debt obligations;
5. Resolution Funding Corp. (REFCOPR) obligations; and
6. Farm Credit System – consolidated systemwide bonds and notes;

(d) money market funds registered under the Federal Investment Company Act of 1940, whose shares are registered under the Federal Securities Act of 1933, and having a rating by S&P of AAAm-G, AAA-m or AA-m, and if rated by Moody’s rated Aaa, Aa1 or Aa2;

(e) certificates of deposit secured at all times by collateral described in (a) and/or (b) above. Such certificates must be issued by commercial banks, savings and loan associations or mutual savings
banks. The collateral must be held by a third party and the bondholders must have a perfected first security interest in the collateral;

(f) certificates of deposit, savings accounts, deposit accounts or money market deposits which are fully insured by FDIC, including BIF and SAIF;

(g) the Reserve Policy; and

(h) bonds or notes issued by any state or municipality which are rated by Moody’s and S&P in one of the two highest rating categories assigned by such agencies.


“Mayor” means the person holding the office and performing the duties of the Mayor of the City.

“Moody’s” means Moody’s Investors Service.

“Outstanding” means, as of any date of computation, Bonds theretofore or thereupon being delivered under the Indenture, except:

(a) Bonds cancelled at or prior to such date or delivered to or acquired by the Trustee at or prior to such date for cancellation;

(b) Bonds deemed to be paid in accordance with Article VII of the Indenture; and

(c) Bonds in lieu of or in exchange or substitution for which other Bonds shall have been authenticated and delivered pursuant to the Indenture.

“Participants” means those financial institutions for whom the Securities Depository effects book-entry transfers and pledges of securities deposited with the Securities Depository in the Book-Entry System, as such listing of Participants exists at the time of such reference.

“Payment Period” means a period from, but not including, a Principal Payment Date up to, and including, the next succeeding Principal Payment Date.

“Person” means any natural person, firm, association, corporation, limited liability company, partnership, joint stock company, joint venture, trust, unincorporated organization or firm, or a government or any agency or political subdivision thereof or other public body.

“Principal Payment Date” means any date on which principal is payable on the Bonds, whether at maturity, by operation of the mandatory sinking fund, or otherwise.

“Rebate Fund” means the fund by that name created and established in the Indenture.

“Record Date” means the close of business on the fifteenth day of the calendar month next preceding each Interest Payment date on the Bonds or, if such day is not a Business day, the immediately preceding business day.

“Reserve Policy” means the municipal bond debt service reserve insurance policy issued by the Reserve Policy Issuer guaranteeing certain payments into the Debt Service Reserve Fund with respect to the Series 2017 Bonds, as provided therein and subject to the limitations set forth therein.

“Reserve Policy Issuer” means Assured Guaranty Mutual Corp., a New York financial guaranty insurance company, or any successor thereto or assignee thereof.

“Reserve Requirement” means, with respect to the Series 2017 Bonds, an amount equal to 50% of the maximum Annual Debt Service on the Series 2017 Bonds in any Fiscal Year thereafter.

“Revenue Fund” means the fund by that name created and established in the Indenture.

“S&P” means Standard & Poor’s Financial Services, LLC.

“Securities Depository” means The Depository Trust Company, New York, New York, or its nominee, and its successors and assigns, or any other depository institution appointed by the City or the Trustee to act as depository for the Bonds in connection with the Book-Entry System.
“Series 2007 Bonds” means the City’s Restaurant Gross Receipts Tax Capital Improvement Bonds, Series 2007, issued in the original aggregate principal amount of $14,100,000.

“Series 2017 Bonds” means the City’s Restaurant Gross Receipts Tax Refunding Bonds, Series 2017, issued in the original aggregate principal amount of $9,115,000.

“State” means the State of Arkansas.

“Supplemental Indenture” means any indenture supplemental to or amendatory of the Indenture.

“Tax Receipts” means collectively (i) 75% of the receipts derived by the City from the levy of A&P Tax No. 1 and (ii) 100% of the receipts derived by the City from the levy of A&P Tax No. 2.

“Tax Compliance Agreement” means that Tax Compliance Agreement of the City relating to maintenance of the excludability of interest on the Series 2017 Bonds from gross income for federal income tax purposes, delivered in connection with the issuance of the Series 2017 Bonds.

“Trustee and Paying Agent” means the trustee and paying agent for the time being, whether original or successor, with the same institution to always occupy both positions, and with the original Trustee and Paying Agent being Bank of the Ozarks, Little Rock, Arkansas.

“Trust Estate” means the property described in the granting clauses of the Indenture.

**SUMMARY OF THE INDENTURE**

The following statements are brief summaries of certain provisions of the Indenture. The statements do not purport to be complete, and reference is made to the Indenture, copies of which are available for examination at the offices of the City Clerk, for a full statement thereof.

Funds and Accounts. The Tax Receipts are pledged by the Indenture to the payment of the principal of and interest on the Bonds. The Indenture creates the Revenue Fund, and an A&P Tax No. 1 Account and an A&P Tax No. 2 Account therein, to be held by the City. In addition, the following Funds and Accounts have been established with the Trustee in connection with the Bonds:

**Funds and Accounts**

- Bond Fund;
- Debt Service Reserve Fund;
- Cost of Issuance Fund; and
- Rebate Fund.

Application of Tax Receipts. The application of Tax Receipts shall be as follows:

(a) **Revenue Fund.** All Tax Receipts shall, as and when received, be deposited into the appropriate Account of the Revenue Fund. The Revenue Fund is to be maintained by the City as a segregated fund. Moneys at any time on deposit in the Revenue Fund are to be applied, as needed, on a monthly basis to provide for the payment of Debt Service on the Bonds, to the maintenance of the Debt Service Reserve Fund, to the payment of any arbitrage rebate due under Section 148(f) of the Code, and to the payment of fees and expenses of the Trustee and any Paying Agent, at the times and in the amounts set forth below. Monthly transfers shall be made first from the A&P Tax No. 2 Account. In the event there shall be insufficient moneys on deposit in the A&P Tax No. 2 Account in a particular month to make the required transfers, then such transfers shall be made from the A&P Tax No. 1 Account in the same order of priority set forth below in an amount sufficient to satisfy any deficiencies. In the event there shall be insufficient moneys in the A&P Tax No. 2 Account and the A&P Tax No. 1 Account of the Revenue Fund in a particular month to make the required transfers set forth below, any deficiencies shall be added to required deposits during the subsequent month. Following the required monthly transfers described below, any moneys remaining in the A&P Tax No. 1 Account and the A&P Tax No. 2 Account may be used for any lawful purpose permitted by the A&P Act as determined by the Commission.
(b) **Bond Fund.** On or before the fifteenth day of each month, there shall be transferred from the Revenue Fund into the Bond Fund, an amount equal to (i) 1/6 of the interest on the Outstanding Bonds due on the next Interest Payment Date, and (ii) 1/12 of the principal on the Bonds due on the next Principal Payment Date. Moneys in the Bond Fund shall be used solely for the purpose of paying Debt Service on the Bonds or for redemption of the Bonds, as provided in the Indenture. The Trustee shall withdraw from the Bond Fund, on the date of any principal or interest payment, an amount equal to such payment for the sole purpose of paying the same.

When the moneys held in the Bond Fund and the Debt Service Reserve Fund (except that the Reserve Policy shall not be counted for such purpose) shall be and remain sufficient to pay in full the principal of and interest on all Bonds then Outstanding in accordance with the Indenture, together with the required fees and expenses to be paid or reimbursed to the Trustee and any Paying Agent, the City shall have no further obligation to make payments into such Funds.

(c) **Debt Service Reserve Fund.** See the caption “SECURITY FOR THE BONDS – Debt Service Reserve” herein.

(d) **Rebate Fund.** The Trustee shall establish and maintain, separate and apart from any other Funds and Accounts established and maintained under the Indenture, the Rebate Fund, which Fund is not pledged to the payment of any Bonds. Subject to transfer to the United States in payment of any arbitrage rebate due under Section 148(f) of the Code, all moneys at any time deposited in the Rebate Fund shall be held by the Trustee in trust, and neither the City nor the Owner of any Bond shall have any rights in or claim to such money. Any amounts remaining in the Rebate Fund after payment in full of the rebate amount owing to the United States, within sixty (60) days after the date on which the last Bond is redeemed, shall be transferred to the Revenue Fund.

(e) **Cost of Issuance Fund.** A portion of the proceeds of the Series 2017 Bonds shall be deposited to the credit of the Cost of Issuance Fund. The Trustee shall pay those Costs of Issuance as directed by the City pursuant to a Certificate delivered on a Closing Date. After all Costs of Issuance have been paid, any remaining moneys in the Cost of Issuance Fund shall be transferred to the Bond Fund.

**Investment of Funds.** At the direction of the City or absent such direction, the Trustee shall invest moneys in Funds or Accounts held by the Trustee in Investment Obligations with maturity or redemption dates consistent with the times at which said moneys will be required for the purposes provided in the Indenture; provided, however, the stated maturity dates of Investment Obligations of Debt Service Reserve Fund moneys shall not exceed five years from the date of investment therein (not including the Reserve Policy). Moneys in separate Funds or Accounts may be commingled for the purpose of investment.

Obligations purchased as an investment of moneys in any Fund or Account created by the Indenture shall be deemed at all times to be a part of such Fund or Account, and any income or loss due to an investment thereof shall be charged to the respective Fund or Account for which the investment was made except as otherwise provided in the Indenture.

**Valuation of Funds and Accounts.** Investments in any Fund or Account shall be evaluated monthly by the Trustee. For the purpose of determining the amount in any Fund or Account, the City and the Trustee shall value all Investment Obligations credited to such Fund or Account at fair market value. The Trustee shall determine the fair market value based on accepted industry standards and from accepted industry providers. The fair market value of certificates of deposit and bankers’ acceptances shall be equal to the face amount thereof plus accrued interest thereon. The fair market value of any Investment Obligation that cannot be determined in the manner provided above shall be established pursuant to the prior agreement of the City, the Trustee and Financial Security.

The Trustee shall sell or present for redemption any Investment Obligations as necessary in order to provide money for the purpose of making any payment required under the Indenture, and the Trustee shall not be liable for any loss resulting from any such sale.

**Responsibility of Trustee.** The Trustee shall not be responsible or liable for any loss suffered in connection with any investment of moneys made by it at the direction of the City.

**Instruments of Further Assurance.** At the request of the Trustee, the City shall, so far as it may be authorized by law, pass, make, do, execute, acknowledge and deliver, all and every such further resolutions, ordinances, acts, deeds, conveyances, assignments, transfers and assurances as may be necessary or desirable for the better assuring, conveying, granting, pledging, assigning and confirming of all and singular the Tax Receipts and all
other moneys pledged or assigned by the Indenture, or intended so to be, or which the City may become bound to pledge or assign.

**Tax Covenants.** The City shall not use or permit the use of any Bond proceeds or any other funds of the City, directly or indirectly, in any manner, and will not take or permit to be taken any other action or actions which would adversely affect the exclusion of interest on any Bond from gross income for federal income tax purposes. No part of the proceeds of the Bonds shall at any time be used, directly or indirectly, to acquire securities or obligations the acquisition of which would cause any of such Bonds to be an “arbitrage bond” as defined in Sections 148(a) and (b) of the Code. The City agrees that so long as any of the Bonds remain Outstanding, it will comply with the provisions of the Tax Regulatory Agreement.

**Defeasance.** Any Bond shall be deemed to be paid within the meaning of the Indenture when payment of the principal of and premium, if any, and interest on such Bond (whether at maturity or upon redemption as provided in the Indenture, or otherwise), either (i) shall have been made or caused to be made in accordance with the terms thereof, or (ii) shall have been provided for by irrevocably depositing with the Trustee, in trust and irrevocably set aside exclusively for such payment, (1) moneys sufficient to make such payment or (2) Government Securities (provided that such deposit will not affect the tax-exempt status of the interest on any of the Bonds or cause any of the Bonds to be classified as “arbitrage bonds” within the meaning of Section 148(a) of the Code, as reflected in an opinion of Bond Counsel delivered to the Trustee), maturing as to principal and interest in such amounts and at such times as will provide sufficient moneys to make such payment, and all necessary and proper fees, compensation and expenses of the Trustee and any Paying Agent pertaining to the Bonds with respect to which such deposit is made shall have been paid or the payment thereof provided for to the satisfaction of the Trustee and any said Paying Agent.

**Events of Default.** Each of the following events shall constitute and is referred to in the Indenture as an “Event of Default”:

(a) Default in the due and punctual payment of any interest on any Bond;

(b) Default in the due and punctual payment of the principal of or premium, if any, on any Bond, whether at the stated maturity thereof, or upon proceedings for redemption thereof, or upon the maturity thereof by declaration;

(c) Default in the payment of any other amount required to be paid under the Indenture or the performance or observance of any other of the covenants, agreements or conditions contained in the Indenture, or in the Bonds issued under the Indenture, and continuance thereof for a period of sixty (60) days after written notice specifying such failure and requesting that it be remedied, shall have been given to the City by the Trustee, which may give such notice in its discretion and shall give such notice at the written request of Holders of not less than fifty-one percent (51%) in aggregate principal amount of the Bonds then Outstanding, unless the Trustee, or the Trustee and Holders of an aggregate principal amount of Bonds not less than the aggregate principal amount of Bonds the Holders of which requested such notice, as the case may be, shall agree in writing to an extension of such period prior to its expiration; provided, however, if the failure stated in the notice cannot be corrected within the applicable period, the Trustee will not unreasonably withhold its consent to an extension of such time if corrective action is instituted by the City within such period and is being diligently pursued;

(d) The filing of a petition in bankruptcy by or against the City under the United States Bankruptcy Code or the commencement of a proceeding by or against the City under any other law concerning insolvency, reorganization or bankruptcy; and

(e) If the State has limited or altered the rights of the City pursuant to the Local Government Bond Act or the A&P Act, as in force on the date of the Indenture, to fulfill the terms of any agreements made with the Trustee or the Bondholders or in any way impaired the rights and remedies of the Trustee or the Bondholders while any Bonds are Outstanding.

The term “default” as used in clauses (a), (b) and (c) above shall mean default by the City in the performance or observance of any of the covenants, agreements or conditions on its part contained in the Indenture, or in the Bonds Outstanding thereunder, exclusive of any period of grace required to constitute a default an “Event of Default” as described above.

**Acceleration.** Upon the occurrence of an Event of Default, the Trustee may, and upon the written request of the Holders of not less than 51% in aggregate principal amount of Bonds Outstanding shall, by notice in writing
delivered to the City, declare the principal of all Bonds then Outstanding, together with any premium and the interest accrued thereon, immediately due and payable, and such principal and interest shall thereupon become and be immediately due and payable.

Other Remedies; Rights of Bondholders. Upon the occurrence of an Event of Default, the Trustee may, as an alternative, pursue any available remedy by suit at law or in equity, including, without limitation, mandamus to enforce the payment of the principal of and premium, if any, and interest on the Bonds then Outstanding.

If an Event of Default shall have occurred, and if it shall have been requested so to do by the Holders of 51% in aggregate principal amount of Bonds Outstanding and if it shall have been indemnified as provided in the Indenture, the Trustee shall be obligated to exercise such one or more of the rights and powers conferred upon it by the Indenture as the Trustee, being advised by counsel, shall deem most expedient in the interests of the Bondholders.

No remedy by the terms of the Indenture conferred upon or reserved to the Trustee (or to the Bondholders) is intended to be exclusive of any other remedy, but each and every such remedy shall be cumulative and shall be in addition to any other remedy given under the Indenture or now or hereafter existing at law or in equity or by statute.

No delay or omission to exercise any right or power accruing upon any default or Event of Default shall impair any such right or power or shall be construed to be a waiver of any such default or Event of Default or acquiescence therein; and every such right and power may be exercised from time to time and as often as may be deemed expedient.

No waiver of any default or Event of Default under the Indenture, whether by the Trustee or by the Bondholders, shall extend to or shall affect any subsequent default or Event of Default or shall impair any rights or remedies consequent thereon.

Rights and Remedies of Bondholders. No Holder of any Bond shall have any right to institute any suit, action or proceeding in equity or at law for the enforcement of the Indenture or for the execution of any trust thereof or for the appointment of a receiver or any other remedy thereunder, unless a default has occurred of which the Trustee has been notified as provided in the Indenture, or of which by the Indenture it is deemed to have notice, nor unless such default shall have become an Event of Default and the Holders of not less than 51% in aggregate principal amount of Bonds Outstanding shall have made written request to the Trustee and shall have offered it reasonable opportunity either to proceed to exercise the powers granted or to institute such action, suit, or proceeding in its own name, nor unless also they have offered to the Trustee indemnity as provided in the Indenture nor unless the Trustee shall thereafter fail or refuse to exercise the powers granted, or to institute such action, suit, or proceeding in its own name; and such notification, request and offer of indemnity are declared in every such case at the option of the Trustee to be conditions precedent to the execution of the powers and trusts of the Indenture, and to any action or cause of action for the enforcement of the Indenture or for the appointment of a receiver or for any other remedy thereunder; it being understood and intended that no one or more Holders of the Bonds shall have any right in any manner whatsoever to affect, disturb or prejudice the lien of the Indenture by action of the Holder or Holders or to enforce any right under the Indenture except in the manner therein provided, and that all proceedings at law or in equity shall be instituted, held and maintained in the manner therein provided for the equal benefit of the Holders of all Bonds Outstanding thereunder. Nothing in the Indenture contained shall, however, affect or impair the right of any Bondholders to enforce the payment of the principal of and premium, if any, and interest on any Bonds at and after the maturity thereof; or the obligation of the City to pay the principal of and premium, if any, and interest on each of the Bonds issued under the Indenture to the respective Holders thereof at the time and place in said Bonds expressed.

Supplemental Indentures Not Requiring Consent of Bondholders. The City and the Trustee may, from time to time and at any time, without the consent of or notice to the Bondholders, enter into Supplemental Indentures as follows:

(a) to cure any formal defect, omission, inconsistency or ambiguity in the Indenture;
(b) to grant to or confer or impose upon the Trustee for the benefit of the Bondholders any additional rights, remedies, powers, authority, security, liabilities or duties which may lawfully be granted, conferred or imposed and which are not contrary to or inconsistent with the Indenture as theretofore in effect, provided that no such additional liabilities or duties shall be imposed upon the Trustee without its consent;
(c) to add to the covenants and agreements of, and limitations and restrictions upon, the City in the Indenture other covenants, agreements, limitations and restrictions to be observed by the City which are not contrary to or inconsistent with the Indenture as theretofore in effect;

(d) to confirm, as further assurance, any pledge under, and the subjection to any claim, lien or pledge created or to be created by, the Indenture, of the Trust Estate or of any other moneys, securities or funds;

(e) to comply with the requirements of the Trust Indenture Act of 1939, as from time to time amended;

(f) to authorize the issuance and sale of one or more series of Additional Bonds;

(g) to make such additions, deletions or modifications as may be necessary to assure compliance with Section 148(f) of the Code relating to required rebate to the United States or otherwise as may be necessary to assure exemption from federal income taxation of interest on the Bonds; or

(h) to modify, alter, amend or supplement the Indenture in any other respect which is not materially adverse to the Bondholders and which does not involve a change described in clause (a), (b), (c), (d), (e) or (f) in the following paragraph and which, in the judgment of the Trustee, is not to the prejudice of the Trustee.

Supplemental Indentures Requiring Consent of Bondholders. Subject to the terms and provisions contained in this paragraph, and not otherwise, the Holders of not less than 2/3 in aggregate principal amount of the Bonds then Outstanding shall have the right, from time to time, anything contained in the Indenture to the contrary notwithstanding, to consent to and approve the execution by the City and the Trustee of such indenture or indentures supplemental to the Indenture as shall be deemed necessary and desirable by the City for the purpose of modifying, altering, amending, adding to, or rescinding, in any particular, any of the terms or provisions contained in the Indenture or in any Supplemental Indenture; provided, however, that nothing contained in the Indenture shall permit or be construed as permitting (a) an extension of the maturity (or mandatory redemption date) of the principal of or the interest on any Bond issued thereunder, or (b) a reduction in the principal amount of or redemption premium or rate of interest on any Bond issued thereunder, or (c) the creation of any lien on the Trust Estate or any part thereof, except as expressly permitted in the Indenture, or (d) a privilege or priority of any Bond or Bonds over any other Bond or Bonds, or (e) a reduction in the aggregate principal amount of the Bonds required for consent to such Supplemental Indenture, or (f) depriving the Holder of any Bond then Outstanding of the lien created on the Trust Estate.

If, at any time the City shall request the Trustee to enter into any Supplemental Indenture for any of the purposes described above, the Trustee shall, at the expense of the City, cause notice of the proposed execution of such Supplemental Indenture to be mailed by first class mail to each registered owner of the Bonds. Such notice shall briefly set forth the nature of the proposed Supplemental Indenture and shall state that copies thereof are on file at the principal office of the Trustee for inspection by Bondholders. The Trustee shall not, however, be subject to any liability to any Bondholder by reason of its failure to mail such notice, and any such failure shall not affect the validity of such Supplemental Indenture when consented to and approved as provided above. If the Holders of not less than 2/3 in aggregate principal amount of the Bonds Outstanding at the time of the execution of any such Supplemental Indenture shall have consented to and approved the execution thereof, no Holder of any Bond shall have any right to object to any of the terms and provisions contained therein, or the operation thereof, or in any manner to question the propriety of the execution thereof, or to enjoin or restrain the Trustee or the City from executing the same or from taking any action pursuant to the provisions thereof.

SUMMARY OF THE CONTINUING DISCLOSURE AGREEMENT

The City has entered into an undertaking in the form of the Continuing Disclosure Agreement as required by the Indenture for the benefit of the Beneficial Owners of the Series 2017 Bonds to cause certain financial information to be sent to certain information repositories annually and to cause notice to be sent to such information repositories of certain specified events, pursuant to the requirements of Section (b)(5)(i) of Rule 15c2-12 of the Securities Exchange Act of 1934, as amended (the “Rule”).

The City is a party to multiple continuing disclosure agreements for various bond issues of the City secured by specified revenue sources.
With respect to the City’s continuing disclosure undertakings for bonds secured by wastewater revenues, the 2012, 2013 and 2014 supplemental operating and financial data did not contain all of the information required. Notices of failure to file were not filed. However, supplemental filings have been made containing all of the required information described above. There was no event filing made of the notice of redemption of the City’s Series 2004 Bonds, which are no longer outstanding.

With respect to the City’s obligations secured by franchise fee revenues, audited financial statements for the year ended December 31, 2012 were filed 508 days later than the date that such statements were due under the terms of the applicable continuing disclosure agreements. Further, with respect to the supplemental operating and financial data required in connection with certain of the franchise fee revenue bonds for fiscal year 2012, the filing was 10 days late and did not contain all of the information required. Notices of failure to file were not filed. However, supplemental filings have been made containing all of the aforementioned information.

With respect to the City’s obligations secured by sales and use tax receipts, unaudited financial statements for the year ended December 31, 2012 were filed 366 days later than the date that such statements were due under the terms of the applicable continuing disclosure agreements. Further, with respect to the supplemental operating and financial data required in connection with certain of the sales and use tax bonds for fiscal year 2012, the filing was 3 days late. Notices of failure to file were not filed. However, supplemental filings have been made containing all of the aforementioned information.

With respect to the City’s obligations secured by hotel and restaurant gross receipt tax receipts, an event filing of an insurer rating upgrade was not timely posted (104 days late) with respect to an outstanding issue of restaurant gross receipts tax bonds. An event filing describing said rating change has now been posted.

The City has undertaken steps to ensure future compliance with their respective continuing disclosure undertakings.

The Continuing Disclosure Agreement contains the following covenants and provisions:

(a) The City covenants that it will disseminate, or will cause the Dissemination Agent to disseminate, the Annual Financial Information and the Audited Financial Statements (in the form and by the dates set forth in Exhibit I to the Continuing Disclosure Agreement) by delivering such Annual Financial Information to the MSRB within 180 days of the completion of the City’s Fiscal Year. Audited Financial Statements, if available, shall be filed with the MSRB at the same time as the Annual Financial Information. If not then available, unaudited financial statements shall be included with the MSRB filing, and Audited Financial Statements shall be provided to the MSRB within ten (10) business days after availability thereof to the City. The City is required to deliver or cause delivery of such information in Prescribed Form and by such time so that such entity receives the information by the dates specified.

(b) If any part of the Annual Financial Information can no longer be generated because the operations to which it is related have been materially changed or discontinued, the City will disseminate or cause dissemination of a statement to such effect as part of its Annual Financial Information for the year in which such event first occurs.

(c) If any amendment is made to the Continuing Disclosure Agreement, the Annual Financial Information for the year in which such amendment is made (or in any notice or supplement provided to the MSRB) shall contain a narrative description of the reasons for such amendment and its impact on the type of information being provided.

(d) The City covenants that it will disseminate or cause dissemination in a timely manner, not in excess of ten (10) business days after the occurrence of the event, of Listed Events Disclosure to the MSRB in Prescribed Form. Notwithstanding the foregoing, notice of optional or unscheduled redemption of any Series 2017 Bonds need not be given under the Continuing Disclosure Agreement any earlier than the notice (if any) of such redemption is given to the owners of the Series 2017 Bonds pursuant to the Indenture. The City is required to deliver or cause delivery of such Listed Events Disclosure in the same manner as provided for Annual Financial Information and Audited Financial Statements.

(e) The City shall give notice in a timely manner or shall cause such notice to be given by the Dissemination Agent, not in excess of ten (10) business days after the occurrence of the event, to the MSRB in Prescribed Form of any failure to provide Annual Financial Information Disclosure when the same is due.
(f) The Continuing Disclosure Agreement has been executed in order to assist the Participating Underwriters in complying with the Rule; however, the Continuing Disclosure Agreement shall inure solely to the benefit of the City, the Dissemination Agent, if any, and the Beneficial Owners of the Series 2017 Bonds, and shall create no rights in any other person or entity. In the event of a failure of the City to comply with any provision of the Continuing Disclosure Agreement, the Trustee may (and at the request of the Beneficial Owners of at least 25% in aggregate principal amount of the Series 2017 Bonds, shall) or the Beneficial Owners of any Series 2017 Bond may seek specific performance by court order to cause the City to comply with its obligations under the Continuing Disclosure Agreement. A default under the Continuing Disclosure Agreement shall not be deemed an Event of Default under the Indenture or any other agreement, and the sole remedy under the Continuing Disclosure Agreement in the event of any failure of the City or the Dissemination Agent to comply with the Continuing Disclosure Agreement shall be an action to compel performance.

(g) The Undertaking of the City pursuant to the Continuing Disclosure Agreement shall be terminated hereunder when the City shall no longer have any legal liability for any obligation on or relating to the repayment of the Series 2017 Bonds. The City shall give notice to the MSRB, or shall cause the Dissemination Agent to give such notice, in a timely manner and in Prescribed Form in such event.

(h) The City and the Dissemination Agent may amend the Continuing Disclosure Agreement, and any provision of the Continuing Disclosure Agreement may be waived, if (i) the amendment or waiver is made in connection with a change in circumstances that arises from a change in legal requirements, change in law, or change in the identity, nature or status of the City or type of business conducted; (ii) the Continuing Disclosure Agreement, as amended, or the provision, as waived, would have complied with the requirements of the Rule at the time of the primary offering, after taking into account any amendments or interpretations of the Rule, as well as any change in circumstances; (iii) the amendment or waiver does not materially impair the interests of the Beneficial Owners of the Series 2017 Bonds, as determined either by parties unaffiliated with the City (such as the Trustee) or by an approving vote of the Beneficial Owners of the Series 2017 Bonds holding a majority of the aggregate principal amount of the Series 2017 Bonds (excluding Series 2017 Bonds held by or on behalf of the City or its affiliates) pursuant to the terms of the Indenture at the time of the amendment; or (iv) the amendment or waiver is otherwise permitted by the Rule.

(i) The following terms used under this caption shall have the meanings set forth below:

"Annual Financial Information" means (i) Tax Receipts for the City’s most recent Fiscal Year and the four previous Fiscal Years, and (ii) amounts of the Tax Receipts, if any, attributable to A&P Tax No. 1 utilized during the latest Fiscal Year to pay debt service on the Series 2017 Bonds.

"Annual Financial Information Disclosure" means the dissemination of disclosure concerning Annual Financial Information and the dissemination of the Audited Financial Statements as set forth in subsection (a) above.

"Audited Financial Statements" means the audited financial statements of the City, prepared pursuant to generally accepted accounting standards and as described in Exhibit I to the Continuing Disclosure Agreement.

"Beneficial Owner" shall mean any person which (a) has the power, directly or indirectly, to vote or consent with respect to, or to dispose of ownership of, any Series 2017 Bonds (including persons holding Series 2017 Bonds through nominees, depositories or other intermediaries), or (b) is treated as the owner of any Series 2017 Bonds for federal income tax purposes.

"Commission" means the U.S. Securities and Exchange Commission.

"Dissemination Agent" shall mean Bank of the Ozarks, Little Rock, Arkansas, acting in its capacity as a dissemination agent under the Continuing Disclosure Agreement, or any successor dissemination agent designated in writing by the City and which has filed with the City and the Trustee a written acceptance of such designation.

"EMMA" means the Electronic Municipal Market Access facility for municipal securities disclosure of the MSRB.


"Fiscal Year" means the 12-month period used, at any time, by the City for accounting purposes, which may be the calendar year.

"Listed Event" means the occurrence of any of the following events with respect to the Bonds:
(i) Principal and interest payment delinquencies;
(ii) Nonpayment-related defaults, if material;
(iii) Unscheduled draws on debt service reserves reflecting financial difficulties;
(iv) Unscheduled draws on credit enhancements reflecting financial difficulties;
(v) Substitution of credit or liquidity providers, or their failure to perform;
(vi) Adverse tax opinions, the issuance by the Internal Revenue Service of proposed or final
determinations of taxability, Notices of Proposed Issue (IRS Form 5701-TEB) or other material
notices or determinations with respect to the tax status of the security, or other material events
affecting the tax status of the security;
(vii) Modifications to rights of security holders, if material;
(viii) Bond calls, if material, and tender offers;
(ix) Defeasances;
(x) Release, substitution or sale of property securing repayment of the securities, if material;
(xi) Rating changes;
(xii) Bankruptcy, insolvency, receivership or similar event of the City;
(xiii) The consummation of a merger, consolidation or acquisition involving the City or the sale of all or
substantially all of the assets of the City, other than in the ordinary course of business, the entry
into a definitive agreement to undertake such an action or the termination of a definitive
agreement relating to any such actions, other than pursuant to its terms, if material; and
(xiv) Appointment of a successor or additional trustee or the change of name of a trustee, if material.

“Listed Events Disclosure” means dissemination of a notice of a Listed Event as set forth in subsection (d)
above.

“MSRB” shall mean the Municipal Securities Rulemaking Board established in accordance with the
provisions of Section 15B(b)(1) of the 1934 Act.

“Participating Underwriter” means each broker, dealer or municipal securities dealer acting as an
underwriter in any primary offering of the Series 2017 Bonds.

“Prescribed Form” means, with regard to the filing of Annual Financial Information, Audited Financial
Statements and notices of Listed Events with the MSRB at www.emma.msrb.org (or such other address or addresses
as the MSRB may from time to time specify), such electronic format, accompanied by such identifying information,
as shall have been prescribed by the MSRB and which shall be in effect on the date of filing of such information.

“Rule” shall mean Rule 15c2-12(b)(5) adopted by the Securities and Exchange Commission (“SEC”) under
the Exchange Act, as the same may be amended from time to time.

“Undertaking” means the obligations of the City pursuant to subsections (a) and (d) above.

UNDERWRITING

Under a bond purchase agreement entered into by and between the City and Stephens Inc. and Crews &
Associates, Inc. (collectively, the “Underwriters”), the Series 2017 Bonds are being purchased at a purchase price of
$9,041,635.80 (representing the stated principal amount of the Series 2017 Bonds plus a net reoffering premium of
$17,785.80 and less an underwriting discount of $91,150.00). The bond purchase agreement provides that the
Underwriters will purchase all of the Series 2017 Bonds if any are purchased. The obligation of the Underwriters to
accept delivery of the Series 2017 Bonds is subject to various conditions contained in the bond purchase agreement,
including the absence of pending or threatened litigation questioning the validity of the Series 2017 Bonds or any
proceedings in connection with the issuance thereof, and the absence of material adverse changes in the financial
condition of the City.
The Underwriters intend to offer the Series 2017 Bonds to the public initially at the offering prices as set forth on the inside cover page of this Official Statement, which offering prices (or bond yields establishing such offering prices) may subsequently change without any requirement of prior notice. The Underwriters reserve the right to join with dealers and other underwriters in offering the Series 2017 Bonds to the public, and may offer the Series 2017 Bonds to such dealers and other underwriters at a price below the public offering price.

The City has agreed to indemnify the Underwriters against certain civil liabilities in connection with the offering and sale of the Series 2017 Bonds, including certain liabilities under federal securities laws.

**TAX MATTERS**

*Federal Income Taxes.* In the opinion of Kutak Rock LLP, Bond Counsel, under existing laws, regulations, rulings and judicial decisions, interest on the Series 2017 Bonds is excluded from the gross income for federal income tax purposes and is not a specific preference item for purposes of the federal alternative minimum tax. The opinion described in the preceding sentence assumes the accuracy of certain representations and compliance by the City with covenants designed to satisfy the requirements of the Code that must be met subsequent to the issuance of the Series 2017 Bonds. Failure to comply with such requirements could cause interest on the Series 2017 Bonds to be included in gross income for federal income tax purposes retroactive to the date of issuance of the Series 2017 Bonds. The City has covenanted to comply with such requirements.

Notwithstanding Bond Counsel’s opinion that interest on the Series 2017 Bonds is not a specific preference item for purposes of the federal alternative minimum tax, such interest will be included in adjusted current earnings of certain corporations, and such corporations are required to include in the calculation of alternative minimum taxable income 75% of the excess of such corporation’s adjusted current earnings over their alternative minimum taxable income (determined without regard to such adjustment and prior to reduction for certain net operating losses).

*Tax Treatment of Original Issue Discount.* The Series 2017 Bonds maturing on December 1 of each of 2025, 2026, 2027 and 2028 are being sold at an original issue discount (collectively, the “OID Bonds,” and individually, the “OID Bonds”). The difference between the initial public offering prices, as set forth on the inside cover page hereof, of such OID Bonds and their stated amounts to be paid at maturity constitutes original issue discount treated as interest that is excluded from gross income for federal income tax purposes, subject to the caveats and provisions described above.

In the case of an owner of an OID Bond, the amount of original issue discount which is treated as having accrued with respect to such OID Bond is added to the cost basis of the owner in determining, for federal income tax purposes, gain or loss upon disposition of such OID Bond (including its sale, redemption or payment at maturity). Amounts received upon disposition of such OID Bond which are attributable to accrued original issue discount will be treated as tax-exempt interest, rather than as taxable gain, for federal income tax purposes.

Original issue discount is treated as compounding semiannually, at a rate determined by reference to the yield to maturity of each individual OID Bond bearing original issue discount, on days which are determined by reference to the maturity of such OID Bond. The amount treated as original issue discount on such OID Bond for a particular semiannual accrual period is equal to (i) the product of (a) the yield to maturity for such OID Bond (determined by compounding at the close of each accrual period) and (b) the amount which would have been the tax basis of such OID Bond at the beginning of the particular accrual period if held by the original purchaser, (ii) less the amount of any payments on such OID Bond during the accrual period. The tax basis is determined by adding to the initial public offering price on such OID Bond the sum of the amounts which would have been treated as original issue discount for such purposes during all prior periods. If such OID Bond is sold between semiannual compounding dates, original issue discount which would have accrued for that semiannual compounding period for federal income tax purposes is to be apportioned in equal amounts among the days in such compounding period.

Owners of OID Bonds should consult their own tax advisors with respect to the determination for federal income tax purposes of original issue discount accrued with respect to OID Bonds as of any date, with respect to the accrual of original issue discount for such OID Bonds purchased in the secondary markets and with respect to the state and local tax consequences of owning OID Bonds.

*Tax Treatment of Original Issue Premium.* The Series 2017 Bonds maturing on December 1 of each of 2019, 2020, 2021, 2022, 2023 and 2024 are being sold at an original issue premium (collectively, the “Premium
Bonds,” and individually, a “Premium Bond”). Under the Code, the difference between the principal amount of a Premium Bond and the cost basis of such Premium Bond to an owner thereof is “bond premium.” Under the Code, bond premium is amortized over the term of a Premium Bond (i.e., the maturity date of a Premium Bond or its earlier call date) for federal income tax purposes. An owner of a Premium Bond is required to decrease his or her basis in such Premium Bond by the amount of the amortizable bond premium attributable to each taxable year (or portion thereof) he or she owns such Premium Bond. The amount of the amortizable bond premium attributable to each taxable year is determined on an actuarial basis at a constant interest rate determined with respect to the yield on a Premium Bond compounded on each interest payment date. The amortizable bond premium attributable to a taxable year is not deductible for federal income tax purposes.

Owners of Premium Bonds (including purchasers of Premium Bonds in the secondary market) should consult their own tax advisors with respect to the precise determination for federal income tax purposes of the treatment of bond premium upon sale, redemption or other disposition of Premium Bonds and with respect to the state and local consequences of owning and disposing of Premium Bonds.

Bank Qualification. The City has represented that it does not reasonably anticipate issuing greater than $10,000,000 of tax-exempt obligations in calendar year 2017 (excluding certain private activity and refunding bonds) and that it has designated the Series 2017 Bonds as “qualified tax-exempt obligations” within the meaning of Section 265(b)(3) of the Code. Accordingly, Bond Counsel is of the opinion that in the case of certain banks, thrift institutions or other financial institutions owning the Series 2017 Bonds, a deduction is allowed for 80% of that portion of such institutions’ interest expense allocable to interest on the Series 2017 Bonds. Bond Counsel has expressed no opinion with respect to any deduction for federal income tax purposes of interest incurred or continued by a holder of the Series 2017 Bonds or a related person to purchase or carry the Series 2017 Bonds.

Bond Counsel has expressed no opinion regarding other federal tax consequences arising with respect to the Series 2017 Bonds.

The accrual or receipt of interest on the Series 2017 Bonds may otherwise affect the federal income tax liability of the owners of the Series 2017 Bonds. The extent of these other tax consequences will depend upon such owner’s particular tax status and other items of income or deduction. Bond Counsel has expressed no opinion regarding any such consequences. Purchasers of the Series 2017 Bonds, particularly purchasers that are corporations (including S corporations and foreign corporations operating branches in the United States), property or casualty insurance companies, banks, thrifts or other financial institutions, certain recipients of Social Security or Railroad Retirement benefits, taxpayers otherwise entitled to claim the earned income credit, or taxpayers who may be deemed to have incurred or continued indebtedness to purchase or carry tax-exempt obligations, should consult their tax advisors as to the tax consequences of purchasing or owning the Series 2017 Bonds.

Backup Withholding. As a result of the enactment of the Tax Increase Prevention and Reconciliation Act of 2005, interest on tax-exempt obligations such as the Series 2017 Bonds is subject to information reporting in a manner similar to interest paid on taxable obligations. Backup withholding may be imposed on payments made after March 31, 2007 to any bondholder who fails to provide certain required information, including an accurate taxpayer identification number, to any person required to collect such information pursuant to Section 6049 of the Code. The new reporting requirement does not in and of itself affect or alter the excludability of interest on the Series 2017 Bonds from gross income for federal income purposes or any other federal tax consequence of purchasing, holding or selling tax-exempt obligations.

State Taxes. Bond Counsel is of the opinion that, under existing law, the interest on the Series 2017 Bonds is exempt from all state, county and municipal taxes in the State of Arkansas.

[Remainder of page intentionally blank]
Changes in Federal and State Tax Law. From time to time, there are legislative proposals in the Congress and in the states that, if enacted, could alter or amend the federal and state tax matters referred to above or adversely affect the market value of the Series 2017 Bonds. It cannot be predicted whether or in what form any such proposal might be enacted or whether if enacted it would apply to bonds issued prior to enactment. In addition, regulatory actions are from time to time announced or proposed and litigation is threatened or commenced which, if implemented or concluded in a particular manner, could adversely affect the market value of the Series 2017 Bonds. It cannot be predicted whether any such regulatory action will be implemented, how any particular lawsuit will be resolved, or whether the Series 2017 Bonds or the market value thereof would be impacted thereby. Purchasers of the Series 2017 Bonds should consult their tax advisors regarding any pending or proposed legislation, regulatory initiatives or litigation. The opinions expressed by Bond Counsel are based upon existing legislation and regulations as interpreted by relevant judicial authorities as of the date of issuance and delivery of the Series 2017 Bonds, and Bond Counsel has expressed no opinion as of any date subsequent thereto or with respect to any pending legislation, regulatory initiatives or litigation.

RATING

Standard & Poor’s Financial Services, LLC (“S&P”), has assigned the Series 2017 Bonds the rating of “A” (stable outlook). Such rating reflects only the view of S&P at the time such rating was given. An explanation of the significance of the rating may be obtained from S&P. There is no assurance that such rating will continue for any given period of time or that the rating will not be revised downward or withdrawn entirely by S&P if in its judgment circumstances so warrant. Any downward revision or withdrawal of the rating may have an adverse effect on the market price of the Series 2017 Bonds.

Neither the City nor the Underwriters have undertaken any responsibility subsequent to the issuance of the Series 2017 Bonds to assure the maintenance of the rating or to oppose any revision or withdrawal of the rating. No application has been made to any rating agency other than S&P for a rating on the Series 2017 Bonds.

LEGAL MATTERS

Legal Opinions. Legal matters incident to the authorization and issuance of the Series 2017 Bonds are subject to the unqualified approving opinion of Kutak Rock LLP, Little Rock, Arkansas, Bond Counsel, a copy of whose approving opinion will be delivered with the Series 2017 Bonds and a form of which is attached hereto as Appendix A. Certain legal matters will be passed upon for the City by its counsel, Chuck Clawson, Esq., City Attorney.

Litigation. There is no litigation pending seeking to restrain or enjoin the issuance or delivery of the Series 2017 Bonds or questioning or affecting the legality of the Series 2017 Bonds or the proceedings and authority under which the Series 2017 Bonds are to be issued, or questioning the right of the City to issue the Series 2017 Bonds or to levy A&P Tax No. 1 or A&P Tax No. 2 or to pledge the Tax Receipts. There is no action, suit or proceeding known to be pending or threatened, restraining or enjoining the City in any way which could have a material adverse effect on the Tax Receipts or the City’s ability to pay debt service with respect to the Series 2017 Bonds.

MISCELLANEOUS

Any statements made in this Official Statement involving matters of opinion or of estimates, whether or not so expressly stated, are set forth as such and not as representations of fact, and no representation is made that any of the estimates will be realized. This Official Statement is not to be construed as a contract or agreement between the City and the purchasers or owners of any of the Series 2017 Bonds.

ACCURACY AND COMPLETENESS OF OFFICIAL STATEMENT

The information contained in this Official Statement has been taken from sources considered to be reliable, but is not guaranteed. To the best of the knowledge of the City, this Official Statement does not include any untrue statement of a material fact, nor does it omit the statement of any material fact required to be stated herein, or necessary to make the statements herein, in light of the circumstances under which they were made, not misleading.
The execution and delivery of this Official Statement has been duly authorized by the City of Conway, Arkansas.

CITY OF CONWAY, ARKANSAS

By: /s/ Bart Castleberry
    Mayor
APPENDIX A

Proposed Form of Bond Counsel Opinion

Upon delivery of the Series 2017 Bonds in definitive form, Kutak Rock LLP, Little Rock, Arkansas, proposes to deliver its approving opinion in substantially the following form:

November __, 2017

City of Conway, Arkansas
Conway, Arkansas

Stephens Inc.
Little Rock, Arkansas

Bank of the Ozarks, as Trustee
Little Rock, Arkansas

Crews & Associates, Inc.
Little Rock, Arkansas

$9,115,000
City of Conway, Arkansas
Restaurant Gross Receipts Tax
Refunding Bonds
Series 2017

Ladies and Gentlemen:

We have acted as bond counsel in connection with the issuance and sale by the City of Conway, Arkansas (the “City”), a political subdivision of the State of Arkansas, of its $9,115,000 Restaurant Gross Receipts Tax Refunding Bonds, Series 2017 (the “Bonds”).

The Bonds are being issued pursuant to the provisions of the Constitution and laws of the State of Arkansas, including, particularly, Arkansas Code Annotated (1998 Repl. & Supp. 2017) §§14-164-301 et seq. (as from time to time amended, the “Local Government Bond Act”) and Arkansas Code Annotated (2008 Repl. & Supp. 2017) §§26-75-601 et seq. (as from time to time amended, the “Advertising and Promotion Commission Act”), pursuant to Ordinance No. O-17-112 of the City, duly adopted and approved on October 10, 2017 (the “Authorizing Ordinance”), and pursuant to a Trust Indenture dated as of November 1, 2017 (the “Indenture”), by and between the City and Bank of the Ozarks, Little Rock, Arkansas, as trustee (the “Trustee”). Reference is hereby made to the Indenture and to all indentures supplemental thereto for the provisions, among others, with respect to the nature and extent of the security for the Bonds, the conditions for the issuance of parity indebtedness by the City, the rights, duties and obligations of the City, the Trustee and the Holders of the Bonds, and the terms upon which the Bonds are issued and secured.

Reference is made to an opinion of even date herewith of Chuck Clawson, Esq., City Attorney, a copy of which is on file with the Trustee, with respect, among other matters, to the status and valid existence of the City, the power of the City to adopt the Levying Ordinances (as defined in the Indenture), the Election Ordinance (as defined in the Indenture) and the Authorizing Ordinance and to enter into and perform its obligations under the Indenture, the valid adoption of the Authorizing Ordinance, and the due authorization, execution and delivery of the Indenture by the City, and with respect to the Indenture being enforceable upon the City.

We have examined the law and such certified proceedings and other papers as we have deemed necessary to render this opinion. As to questions of fact material to our opinion, we have relied upon the representations of the City contained in the Election Ordinance, the Authorizing Ordinance and the Indenture and in the certified proceedings and other certifications of public officials furnished to us, without undertaking to verify the same by independent investigation.
Based upon the foregoing, we are of the opinion, under existing law, as follows:

1. The City is duly created and validly existing as a municipal corporation of the State of Arkansas. Pursuant to the Constitution and laws of the State of Arkansas, including, particularly, the Local Government Bond Act and the Advertising and Promotion Commission Act, the City is empowered to adopt the Authorizing Ordinance, to execute and deliver the Indenture, to perform the agreements on its part contained therein, and to issue the Bonds.

2. The Authorizing Ordinance has been duly adopted by the City and constitutes a valid and binding obligation of the City enforceable upon the City in accordance with its terms.

3. The Indenture has been duly authorized, executed and delivered by the City and is a valid and binding obligation of the City enforceable upon the City in accordance with its terms.

4. The Bonds have been validly authorized, executed, issued and delivered by the City and represent valid and binding special obligations of the City. The principal, premium, if any, and interest on the Bonds shall be payable from, and shall be secured by an assignment and pledge by the City to the Trustee of, the Tax Receipts (as defined in the Indenture).

5. The Tax Receipts have been duly and validly assigned and pledged to the Trustee under the Indenture, and the Indenture creates, as security for the Bonds, a valid security interest in the Tax Receipts. Under the laws of the State of Arkansas, including, particularly, Arkansas Code Annotated (2011 Repl. & 2017 Supp.) Section 4-9-109(d)(14), the pledge, assignment and security interest in the Tax Receipts securing the Bonds is and shall be prior to any judicial lien hereafter imposed on said Tax Receipts to enforce a judgment against the City on a simple contract, and it is not necessary to file a Uniform Commercial Code financing statement in order to perfect a security interest in said Tax Receipts.

6. Interest on the Bonds is excluded from gross income for federal income tax purposes and is not a specific preference item for purposes of the federal alternative minimum tax. The opinion described in the preceding sentence assumes the accuracy of certain representations and compliance by the City with covenants designed to satisfy the requirements of the Internal Revenue Code of 1986, as amended, that must be met subsequent to the issuance of the Bonds. Failure to comply with such requirements could cause interest on the Bonds to be included in gross income for federal income tax purposes retroactive to the date of issuance of the Bonds. The City has covenanted to comply with such requirements. The Series 2017 Bonds are “qualified tax-exempt obligations” within the meaning of Section 265(b)(3) of the Code, and, in the case of certain financial institutions (within the meaning of Section 265(b)(5) of the Code), a deduction is allowed for eighty percent (80%) of that portion of such financial institution’s interest expense allocable to interest on the Series 2017 Bonds. We express no opinion regarding other federal tax consequences arising with respect to the Bonds.

7. The interest on the Bonds is exempt from all state, county and municipal taxes in the State of Arkansas.

8. The Bonds are exempt from registration pursuant to the Securities Act of 1933, as amended, and the Indenture is not required to be qualified under the Trust Indenture Act of 1939, as amended, in connection with the offer and sale of the Bonds.

It is to be understood that the rights of the registered owners of the Bonds and the enforceability of the Bonds, the Authorizing Ordinance and the Indenture may be subject to bankruptcy, insolvency, reorganization, moratorium and other similar laws affecting creditors’ rights heretofore or hereafter enacted to the extent constitutionally applicable and that their enforcement may also be subject to the exercise of judicial discretion in appropriate cases.

Very truly yours,