



Field Trip

4th Annual Stephens Nashville Healthcare Forum

August 22-23, 2018

Stephens is hosting a day of expert panels for institutional investors on August 23 in Nashville. We will also host company HQ visits as well as a cocktail hour and dinner with industry professionals on August 22. More details will be forthcoming.



Space will be limited. Meeting times and itinerary subject to change. To join the trip or to obtain more information, please contact your Stephens sales representative.

Agenda

Wednesday, August 22

Company HQ Visits and Kickoff Dinner

- 1:00 p.m. CT | Acadia Healthcare (ACHC) HQ Visit
- 2:30 p.m. CT | Brookdale Senior Living (BKD) HQ Visit
- 4:00 p.m. CT | Amedisys, Inc. (AMED) HQ Visit
- 6:00 p.m. CT | Kickoff Dinner - The Southern Steak & Oyster

Thursday, August 23

Panel Schedule (The panels will commence at 8:30 a.m. CT and will conclude at approximately 3:30 p.m. CT.)

Rethinking Patient Access & Acquisition: The Effects of Social Media, DTC Advertising and Consumerism on the MedTech Industry

- Luis P. Scafuri, CEO and Founder of ZALEA.com
- Representative from DexCom (DXCM) Executive Management
- Others TBD

Appreciating the Process: Understanding Pharma Outsourcing and Associated Tools

- Peter Bigelow, Chairman of PBOA (Pharma and Biopharma Outsourcing Association - the trade group for CDMO industry); Former Interim CEO at Patheon and President of North America Commercial Operations; President, xCell Strategic Consulting
- Others TBD

Identifying Healthcare Delivery Models and Selling the Value Proposition to Payors & Providers

- Contessa Health
- axialHealthcare
- Others TBD

Keynote Speaker

- Paul Keckley, PhD; Managing Editor of The Keckley Report, a healthcare policy analyst and widely known industry expert

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