

# Joseph "Warren" W. Simpson EVP/Managing Director - SCM

Main Office: Stephens Inc. 111 Center Street Little Rock, AR 72201 501-377-2000 Investment Adviser's Office: Stephens Inc. 111 Center Street Little Rock, AR 72201 501-377-2538/800-643-9691

This Brochure Supplement provides information about Mr. Simpson that supplements Stephens Inc.'s ("Stephens") Part 2A Appendix 1 of Form ADV ("brochure"). You should have received a copy of that brochure. Please contact the Compliance Department at 877-891-0095 if you did not receive a complete copy of the Stephens' brochure or if you have any questions about the contents of this supplement.

Additional information about Mr. Simpson is available on the SEC's website at www.adviserinfo.sec.gov.

# Educational Background and Business Experience

Year of birth: 1957

#### Formal Education after High School

BBA, Southern Methodist University, 1979 MBA, University of Arkansas, 1981

#### **Business Experience**

1987 to Present: EVP/Managing Director SCM - Stephens Inc. 1982 to 1987: A. G. Edwards and Sons

For definitions and minimum qualifications for professional designations see **Definitions and Professional Designation Qualifications** in the wrap fee program brochure (Part 2A Appendix 1 of Form ADV).

### **Disciplinary Information**

No legal or disciplinary events that would materially impact a client's evaluation of Mr. Simpson have been identified.

#### Other Business Activities

Stephens is dually registered with the Securities and Exchange Commission as a broker dealer and as an investment adviser. Stephens is also a member of the National Futures Association ("NFA"). Stephens' investment advisory representatives ("advisory representatives") are also registered representatives of the broker dealer and in most cases have brokerage accounts assigned to them in addition to the investment advisory accounts assigned to them. Advisory representatives of Stephens may also be registered with Stephens Insurance which is an affiliated full-service insurance agency, and certain advisory representatives are also registered representatives with the CFTC. In these capacities Stephens' representatives often receive compensation for services that they provide which may include commissions, mutual fund trailer fees, sales charges, and other payments. Please see the applicable brochure for a disclosure on conflicts of interest that may result from the investment advisory representative having multiple roles.

Mr. Simpson also serves as Chief Executive Officer of Stephens Investment Management Group, LLC, an investment advisory affiliate of Stephens, and engages in outside business activities involving the following business(es) which are not affiliated with Stephens: Tuff Nut Lofts, LLC, Arkansas Times and 3rd @ Commerce, LLC.

### **Additional Compensation**

Stephens' advisory representatives receive compensation from Stephens based in substantial part on the revenues received by Stephens on the accounts serviced by the advisory representative. Stephens' advisory representatives do not receive compensation from outside sources on the advisory accounts that they serve as representatives of Stephens. Advisory representatives are entitled to receive compensation from Stephens for insurance business referred to affiliates.

## **Supervision**

Mr. Simpson reports to Mr. Brad Eichler, COO/Sr. EVP, 800-643-9691. Supervision takes place by Mr. Eichler or his designee reviewing activities of Mr. Simpson, such as reviewing trade reports, reviewing selected periodic account statements, reviewing sample communications with clients and reviewing the performance of selected accounts. Mr. Simpson has responsibility to conform all activities to the Stephens' Compliance Manual, Code of Professional Conduct, Investment Advisory Policies and Procedures Manual and Investment Advisory Code of Ethics.