# Investment Banking Update



#### **Transaction Overview**

- On March 15, 2018, Industrial Opportunity Partners ("IOP"), an operations-focused private equity firm based in Evanston, IL, announced it had acquired Royston LLC ("Royston" or the "Company"), in partnership with the current management team
- Royston, founded in 1869, is a designer, manufacturer and installer of custom, high-quality check out and merchandising fixtures and equipment. The Company's core customer base consists of leading convenience store, grocery and mass merchandise chains across North America
- Royston's products include checkout stands, customer service centers, prep and beverage counters, modular shelving systems, coffee / beverage islands, beverage tower systems, counters, kiosks, and fuel-island valets. Through its field operations business, Royston provides customers with project management, site inspection / surveys, and installation services for program rollouts and store remodels
- Stephens Inc. served as exclusive financial advisor to Royston in the transaction

## According to the Press Release:

### Royston LLC

Royston, founded in 1869, is a designer, manufacturer and installer of custom, high-quality check out and merchandising fixtures and equipment. The Company is headquartered in Jasper, GA, with two additional manufacturing facilities in Royston and Atlanta, GA. For more information, please visit www.roystonllc.com.

## **Industrial Opportunity Partners**

IOP, an Evanston, IL based private equity firm with \$910 million of committed capital since inception, is dedicated to creating value through investing in manufacturing and value-added distribution businesses with sales between \$30 million and \$350 million. IOP focuses on businesses with strong product, customer, and market positions, and provides management and operational resources to support sales and earnings growth at its businesses. For more information, please visit www.iopfund.com.

Sources: Company documents and Stephens Inc. internal data.

This material has been prepared solely for informative purposes as of its stated date and is not a solicitation, or an offer, to buy or sell any security. It does not purport to be a complete description of the securities, markets or developments referred to in the material. Information included in the material was obtained from external sources which we consider reliable, but we have not independently verified such information and do not guarantee that it is accurate or complete. Such information is believed to be accurate on the date of issuance of the material. No subsequent publication or distribution of this material shall mean or imply that any such information or opinion remains current at any time after the stated date of the material. We do not undertake to advise you of any changes in any such information or opinion. Additional information is available upon request.

