

# Investment Banking Update

NOT DISCLOSED



Has Been Acquired By

**import.io**

The undersigned served as exclusive financial advisor to Connotate Technologies, Inc.

**Stephens Inc.**

## Transaction Details:

- On February 12, 2019 Import.io, the leading Web Data Integration solution provider, announced that it has acquired Connotate, a leader in web data extraction for corporate enterprises, to further solidify its market leadership position in the emerging Web Data Integration category.
- Connotate brings new technology to Import.io, including eight patents. Import.io will consolidate this technology into a superset solution that will be available to all customers. With the addition of more than 70 enterprise-class customers including Dow Jones, Cox Automotive, Capital One Services and Moody's Analytics Knowledge Services, Import.io's customer base now exceeds 850 customers, including many of the largest companies in the world.
- "With Connotate, Import.io is acquiring blue-chip enterprise customers, innovative technology and outstanding domain expertise, further establishing us as the undisputed leader in Web Data Integration," said Gary Read, CEO of Import.io.
- Terms of the transaction were not disclosed.
- Stephens Inc. served as exclusive financial advisor to Connotate.

## According to the Press Release / Company Website

### About Import.io

Import.io delivers the world's data directly to enterprises, fueling business insight and competitive advantage. The Import.io Web Data Integration solution extracts, prepares and integrates high-quality comprehensive web data into customers' analytics platforms and business applications. The company delivers data to more than 850 customers from millions of web sources. Headquartered in Los Gatos, Calif., with offices in Colorado, London and New Jersey, Import.io was founded in 2012. For more information, visit [www.import.io](http://www.import.io).

### About Connotate Technologies

Connotate is the market leader in massively scalable web content extraction. Our combination of proven technology and real-world experience turns the web's big data into a worldwide database for our customers. With Connotate, information service providers and other data-centric companies dramatically increase their content harvesting capacity, drive down their ongoing cost of content extraction, and radically reduce the complexity of their downstream data operations.

Source: Import.io press release and company websites.

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