

# Investment Banking Update

November 3, 2021

**\$78 Million**



HAS BEEN ACQUIRED BY

**FLUIDRA**

## Stephens served as exclusive financial advisor to Taylor Technologies, Inc.

### Transaction Details

- On November 3, 2021, Fluidra announced it has acquired Taylor Technologies, Inc. ("Taylor"), a leading US-based manufacturer of water-testing solutions.
- The addition of Taylor's highly trusted water-testing kits, strips, and instruments in North America not only broadens Fluidra's rapidly growing portfolio of pool and spa products and solutions, but also provides an established foundation in water testing from which the company can build upon with future innovations.
- "It's exciting to become a part of Fluidra," said Stephen Heard, chief executive officer of Taylor. "We each bring unique expertise as part of the large, multi-segment pool market and are focused on combining those building blocks to provide best-in-class solutions for our customers."
- "This is an important acquisition for Fluidra and will greatly enhance our offering," said Bruce Brooks, chief executive officer of Fluidra. "Taylor is the most trusted name in water testing within North America, and their expertise, coupled with Fluidra's track record of delivering new equipment and IoT solutions, will pave the way for future innovations that make managing watercare easier for both pool professionals and pool owners."

### According to the Transaction Press Release

#### Taylor Technologies, Inc.

Founded in 1930 and based out of Sparks, Maryland, Taylor is the recognized leader in water-testing kits and reagents in the residential and commercial pool segments. With a catalog of nearly 600 test-kit configurations, their products are carried by over 400 distributors throughout the US, Canada, and Mexico with growing positions outside of North America.

#### Fluidra (BME:FDR)

Fluidra is a worldwide leader in the pool and wellness industry and a global manufacturer of equipment and connected solutions.

Sources: Transaction Press Release.

This material has been prepared solely for informative purposes as of its stated date and is not a solicitation, or an offer, to buy or sell any security. It does not purport to be a complete description of the securities, markets or developments referred to in the material. Information included in the material was obtained from sources which we consider reliable, but we have not independently verified such information and do not guarantee that it is accurate or complete. No subsequent publication or distribution of this material shall mean or imply that any such information or opinion remains current at any time after the stated date of the material. We do not undertake to advise you of any changes in any such information or opinion. Additional information is available upon request.

"Stephens" is the brand name for a family of independent privately held financial services firms, including Stephens Europe Limited, which is authorized and regulated by the Financial Conduct Authority (Registered office 12 Arthur Street, London, EC4R 9AB, Registered number 8817024) and Stephens Inc. which is regulated by the United States Securities and Exchange Commission and the Financial Industry Regulatory Authority (Home Office: 111 Center Street, Little Rock, AR USA, 501-377-2000). Stephens Inc. is a member of NYSE and SIPC. For more information, visit [www.stephens.com](http://www.stephens.com). © 2021 Stephens

**Stephens**

LITTLE ROCK | ATLANTA | BOSTON | CHICAGO | DALLAS | FRANKFURT | LONDON | NEW YORK | SAN FRANCISCO | WASHINGTON D.C.