

Investment Banking Update

December 9, 2021

NOT DISCLOSED



A PORTFOLIO COMPANY OF

Goldman Sachs | Asset Management

HAS AGREED TO ACQUIRE

Content+Cloud

Stephens served as co-financial advisor to Advania on its acquisition of Content+Cloud

Transaction Details

- On 9th December 2021, Advania AB ("Advania"), a portfolio company of Goldman Sachs Asset Management, announced that it has reached a definitive agreement to acquire Content+Cloud Limited ("Content+Cloud"), from ECI Partners and other shareholders
- The combined group will have a turnover in excess of £800m (SEK 10 billion), approximately 3,500 employees, and will offer expertise together, with a broad and deep range of compelling IT services in both the Nordics and the UK
- The transaction marks Advania's first strategic expansion outside the Nordics

Stephens Contacts

- Dominic Wallis (Managing Director), Robin Brown (Managing Director), Simon Tilley (Managing Director), James Brown (Associate Director), Emanuele Rustichelli (Associate), Peter Tointon (Analyst)

According to the Company's Press Release

Advania AB

Advania is a Nordic IT corporation, operating in 27 locations in Sweden, Iceland, Norway, Finland and Denmark with more than 2,500 employees. The company focuses on helping customers to improve their performance with innovative use of best available IT platforms and services. Advania serves thousands of corporate customers, multinational enterprises, governments and public institutions, large, small and medium-sized companies in all aspects of society.

Content+Cloud Limited

Content+Cloud is a leading UK-based Microsoft-focused cloud services, digital transformation and managed services provider, with a passion for helping ambitious organisations and their people to succeed. With a strong focus on Microsoft solutions, the business boasts 4 MVP (Most Valuable Professionals), 16 Microsoft Gold competencies, and is the only UK partner to have Advanced Specialisations in Intelligent Cloud (Azure), Modern Workplace and Security, and Business Applications. Content+Cloud's offices are located in the UK and South Africa, together with 21 long-established partners around the world, enabling Content+Cloud to deliver a truly global service with 800 employees.

Source: Company Press Release.

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