

# Investment Banking Update



## Stephens served as exclusive financial advisor to Holland RV Centers

### Transaction Details

- On January 20, 2022 RV Retailer, LLC (RVR) completed the previously announced acquisition of Holland RV Centers
- Holland RV Centers was established in 1970 in Holland, MI and expanded to San Diego in 1992. Today, it has three locations in Southern California, offering leading motorized and towable brands
- This represents Stephens' 8th closed RV dealership transaction

### Stephens Contacts

- [Matthew Marks](#), Managing Director
- [Stan Dimitrov](#), Vice President

## According to the Transaction Press Release

### Holland RV Centers

Holland RV Centers has three locations in California situated in Palm Desert, San Marcos and Santee with sales and service. The locations serve the greater San Diego and Palm Springs markets with over 50 surrounding RV parks and resorts. The stores offer leading motorized and towable brands including Grand Design, Newmar, Fleetwood and Keystone.

### RV Retailer, LLC

RV Retailer, LLC is a leading recreational vehicle retail company in the United States with a focus on providing an outstanding experience for recreational vehicle customers in new and used sales, service and parts, and customer financial services. RV Retailer has 94 RV stores in Alabama, Arizona, Arkansas, California, Colorado, Connecticut, Florida, Georgia, Idaho, Indiana, Iowa, Kentucky, Missouri, Montana, Nevada, New Hampshire, New Mexico, New York, North Carolina, Ohio, Oregon, Pennsylvania, South Carolina, Tennessee, Texas, Utah, Vermont, Washington, and Wyoming. Regional store brands include: RV One Superstores, Motor Home Specialist, ExploreUSA, Sonny's Camp-N-Travel, Cousins RV, Camper Clinic, Lifestyle RVs, Family RV Group, Northgate RV, Tom's Camperland and Blue Dog RV, which sell a wide range of new and used RV brands with thousands of RVs in inventory. RV Retailer is led by co-founders Jon Ferrando, Chief Executive Officer and President, and John Rizzo, Executive Vice President, Chief Financial Officer and Treasurer. Jon Ferrando and John Rizzo were instrumental in building America's largest automotive retailer from start-up to over \$20 billion in revenue. RV Retailer's leadership team has over 250 years of automotive and RV retail industry experience.

Sources: Transaction Press Release.

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