

## A Spotlight on AcreTrader and Its New Spin on PropTech

DECEMBER 2, 2022 | 12:00PM ET

Stephens is hosting a conference call for institutional investors. This call will feature AcreTrader's CEO Carter Malloy and Stephens Real Estate Services analyst John Campbell with the discussion centered on the who/what/why behind AcreTrader, the mainstreaming of farmland investing and a high level rundown on the broader PropTech space. There will also be an audience Q&A session.



### About the Company

Land is one of the world's oldest investment classes and it has the potential to better diversify investment portfolios. The challenge has long been access and a lack of choice in investment vehicles. AcreTrader is attempting to solve for that by empowering investors to buy and sell land smarter with advanced technology, data, and expertise while providing farmers with innovative routes to capital for expansion.

**Conference call date and time subject to change. To join the call or to obtain more information, please contact your Stephens sales representative.**

### Topics of Discussion

- How AcreTrader operates and what differentiates its tech-driven investment platform?
- How farmland can provide a hedge to inflation?
- What the competitive landscape looks like today vs. prior years vs. what's expected over time?
- How impactful are shifting public market valuations and a potential recession to an up-and-coming private company?
- Thoughts on the broader PropTech ecosystem

**John Campbell**  
Managing Director  
Financial Services  
(501) 377-6362  
[john.campbell@stephens.com](mailto:john.campbell@stephens.com)

Stephens

INSTITUTIONAL EQUITIES &amp; RESEARCH

[stephens.com](https://stephens.com)

**f in** **800-643-9691**

© 2022 STEPHENS INC. MEMBER NYSE, SIPC | 111 CENTER STREET, LITTLE ROCK, AR 72201

[UNSUBSCRIBE](#) [EMAIL PREFERENCES](#) [VIEW ONLINE](#)

This announcement has been prepared solely for informative purposes as of its stated date and is not a solicitation, or an offer, to buy or sell any security. It does not purport to be a complete description of the securities, markets or developments referred to in the material. The research analyst principally responsible for preparation of this announcement has received compensation that is based on the firm's overall revenue which includes investment banking revenue. To access current disclosures for the companies in this announcement, clients should refer to <https://stephens2.bluematrix.com/setside/Disclosures.action> or contact your Stephens Inc. representative for additional information. Please also note that the announcement may include one or more links to external or third-party websites. Stephens Inc. has not independently verified the information contained on such websites and can provide no assurance as to the reliability of such information, and there can be no assurance that any opinions expressed on such websites reflect the opinions of Stephens Inc. or its management. Additional information available upon request.