

# Investment Banking Update

July 30, 2021

€40m



A portfolio company of



## Stephens advised MMC on its dividend recapitalisation using funds provided by Kartesia

### Transaction Details

- On 30 July 2021 MMC, a portfolio company of Novum Capital ("Novum"), raised a debt facility with funds provided by Kartesia
- Novum acquired MMC, the Cologne-based film and TV studio operator, in 2019. It combined the business with Crosscast, a broadcast company and esports specialist, later that year
- Novum plans to continue growing the business organically and with add-on M&A

### Stephens Contacts

- Shaun Holmes (Managing Director), Philipp von Grawert (Managing Director), David Palmer (Associate)

## According to the Company's Press Release and Company Information

### MMC

MMC operates the Coloneum in Cologne, one of Europe's largest and most advanced studio lots with 20 TV studios and soundstages. At the 1,700,000 ft<sup>2</sup> Coloneum facility, producers and broadcasters find the perfect combination of location and services for productions of all kinds and sizes. Through its excellent infrastructure, state-of-the-art production technology, highly efficient post-production, superb art department for set design and construction, and its experienced staff, MMC is the leading full-service provider for entertainment shows and TV series in Germany. Furthermore, MMC produces feature films with national and international stars and a wide range of company events and trade shows. Esports and gaming events also find excellent production conditions at MMC Studios. [www.mmc.de](http://www.mmc.de)

### Novum Capital

Novum Capital invests in small and medium-sized companies with an annual revenue of up to 200 million euros on behalf of German and international pension funds, private pension schemes, and endowments. Novum Capital thus contributes to the investors' ability to continue to provide financial support for their beneficiaries and/or to pursue the purpose of their organisation to the fullest extent possible. Novum Capital helps its portfolio companies to improve their market position, increase their profitability, enhance the benefits of their business models for society – and increase the value of their company. Novum Capital approaches these tasks with all its business expertise – and passion. [www.novumcapital.com](http://www.novumcapital.com)

### Kartesia

Kartesia is a European privately-owned specialist provider of financing solutions, focused on offering customized resources across the capital structure to leading mid-market companies from a wide range of industries, with the view to accelerate their pace of growth. [www.kartesia.com](http://www.kartesia.com)

Sources: Company materials and press announcements

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