

# Investment Banking Update

September 24, 2021

**NOT DISCLOSED**



HAS RECEIVED AN  
INVESTMENT LED BY

**Stephens Capital  
Partners LLC**

## Stephens served as exclusive financial advisor to Big Rock Sports, LLC

### Transaction Details

- On September 24, 2021, Big Rock Sports, LLC ("Big Rock Sports") received a majority investment from a group of investors led by Stephens Capital Partners LLC ("SCP")
- Headquartered in Graham, NC, Big Rock Sports is North America's premier outdoor sporting goods distributor, offering the broadest selection of firearms, ammunition, hunting, fishing, camping, boating and taxidermy products available
- Financial terms of the transaction were not disclosed

### Stephens Contacts

- [Brad Yates](#), *Managing Director*
- [Mark Belford](#), *Managing Director*
- [Patrick Clark](#), *Senior Vice President*

## According to Company Information

### Big Rock Sports, LLC

Big Rock Sports is the premier firearms, ammunition, fishing, marine and camping distributor in North America, and is focused on supplying local retailers with the tools needed to navigate the complexity of today's marketplace. The company is also strongly committed to protecting the rights of hunters, anglers and all outdoor enthusiasts. For more information, visit <https://www.bigrocksports.com/>.

### Stephens Capital Partners LLC

Stephens Capital Partners LLC manages private equity investments for Stephens' family interests and provides strategic, patient and flexible capital to private companies. SCP helps owners achieve their objectives by providing capital for liquidity and growth needs. SCP has been a trusted and reliable source of capital for private companies for over 70 years. For more information, visit <https://www.stephens.com/private-capital/>.

Sources: Company Materials.

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