

Investor Call with Magnite, Inc. (MGNI)

JUNE 8, 2022 | 10:00AM ET

Stephens is hosting a conference call for institutional investors with Magnite, Inc. (MGNI).



Sean Buckley
Chief Revenue Officer



Adam Soroca
Chief Product Officer



Nick Kormeluk
Investor Relations

Conference call date and time subject to change. To join the call or to obtain more information, please contact your Stephens sales representative.

Topics of Discussion

- Implications of premium streaming services potentially launching ad-supported tiers.
- Implications of The Trade Desk's OpenPath strategy.
- Magnite's political ad spend packaging arrangement with a consortium of broadcasters.
- Magnite's launch of Deal Discovery, a self-service user interface to streamline PMP and Auction Package deal creation.
- Magnite's launch of BidLink, provided by SpringServe, designed to unify ad decisioning across programmatic and traditional direct-sold deals.
- The launch of GroupM Premium Marketplace. Magnite was chosen to power the GroupM Premium Marketplace, where programmatic media buying across CTV, digital video and display ad channels will be consolidated.
- Magnite's acquisitions of Nth Party and Carbon as part of the Company's ambition to activate first-party audience data collected by publishing partners.

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Conference Call Host

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