

# Investment Banking Update

December 9, 2021

**UNDISCLOSED**

the **Jrt** agency

A PORTFOLIO COMPANY OF



HAS BEEN ACQUIRED BY



## Stephens served as the exclusive financial advisor to J.R. Thompson Company, LLC

### Transaction Details

- On December 9, 2021, J.R. Thompson Company, LLC, comprising the JRT agency ("JRT"), a digital-first marketing services agency, and CG Detroit® ("CG"), a quality brand identification applied graphics provider, was acquired by Crown Capital Investments ("CCI").
- Christopher Graham, Founder of CCI, said, "In JRT and CG, we see the same passion for impacting individuals and clients alike with great online and offline branding solutions."
- Mark Bellissimo, CEO of JRT and CG, said, "We're thrilled to join the Crown family. JRT's digital marketing focus and CG Detroit's branded marketing graphics fit hand in glove with Crown's existing capabilities. We can now offer clients a greater array of solutions to keep pace with today's ever evolving marketing demands."

### Stephens Contacts

- [Greg Gordon](#), Senior Vice President
- [Elizabeth Daniel](#), Senior Vice President
- [Joe Doramus](#), Associate
- [William Pollock](#), Associate

## According to the Company's Press Release

### J.R. Thompson Company, LLC

J.R. Thompson Company, LLC, dba the JRT agency, is a digital-first marketing services agency that has been connecting brands with core enthusiasts from its headquarters in Farmington Hills, Michigan for over 45 years.

### Crown Capital Investments, LLC

Crown Capital Investments, LLC is a private equity investment firm that acquires and optimizes tenured businesses typically in the industrials, infrastructure, value-added distribution, specialty manufacturing and brand management sectors. Through long-term collaborative partnerships, CCI provides the active support and resources to help businesses increase value and facilitate growth to reach their full potential using a proven, results-based approach. CCI was founded by Christopher T. Graham, Esq. in 2015 and is headquartered in Atlanta, Georgia.

Sources: Company Materials.

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