

Expert Call Summit Golf Brands on Golf Apparel Industry

JUNE 27, 2023 | 10:30AM ET

Stephens is hosting a conference call for institutional investors with Summit Golf Brands President & CEO Chad Delp and EVP, Global Head of Sales Jack Lessing.

This call will discuss golf industry apparel demand and inventory levels, developing trends within golf apparel, competition, global supply chain, and the outlook for the fall season and spring 2024.

Company Bio

Summit Golf Brands ("SGB") designs, manufactures, markets and sells premium golf apparel and sportswear under its collection of brands, including Fairway & Greene, B. Draddy, Zero Restriction and EP New York. SGB's portfolio of storied and fast-growing brands with their broad range of fits and styles appeals to golfers of all ages. Its products are sold online and to over 3,500 specialty retail and pro shop accounts in more than 25 countries, including most of the top country clubs and resorts, worldwide. Headquartered in New York City, SGB combines the highest level of quality control over the embellishment of its products with unequalled fulfillment of its customers' orders through its vertically integrated domestic embroidery and embellishment operations located in Madison, WI.



About Featured Speakers

Chad Delp, President & CEO

Chad joined SGB in 2014 following more than 20 years of experience in the private equity and investment banking sectors. His prior experience also included serving on the board of directors for several companies and being a part of management teams - most recently with Purchasing Power, LLC in Atlanta, GA. Chad received his BA in Economics from Washington & Lee University where he was elected to Phi Beta Kappa and his MBA in Finance from The Wharton School where he was named a Palmer Scholar.



Jack Lessing, EVP, Global Head of Sales

Jack joined SGB in 2013 after having worked in investment banking. Jack was instrumental in the successful launch of B. Draddy from a sales and strategy perspective. For the last seven years, he has managed the sales organization for all of Summit Golf Brands overseeing 45 sales representatives around the world and the 3,500 accounts the team covers. Jack received his BA in History from the University of Richmond and was a member of their golf team. He currently sits on the 2025 Ryder Cup Corporate Engagement Council.



Conference call date and time subject to change. To join the call or to obtain more information, please contact your Stephens sales representative.

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Topics of Discussion

- State of golf apparel demand, particularly in the on-course channel
- Update on apparel inventory levels and promotional backdrop
- Developing trends & competition in golf apparel
- Global soft goods supply chain update
- Outlook for back half demand and spring 2024

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