



Stephens is hosting a conference call for institutional investors with Michael Hallowes, the former National Director of Australia's "Emergency Alert Program" and current independent advisor to governments on Public Warning Systems.

### About Featured Speaker Michael Hallowes



Michael Hallowes, Managing Director of Zefonar Advisory, is the former Emergency Services Commissioner, Victoria, and National Director of Australia's "Emergency Alert Program" (2011-2015). He led the design and implementation of the Australia's Article 110 compliant program, known as the "Emergency Alert Location Based (SMS) Solution". A description of the EU Directive and his advisory services are [available here](#).

**Conference call date and time subject to change. To join the call or to obtain more information, please contact your Stephens sales representative.**

### Thursday, April 23 at 11 a.m. ET/10 a.m. CT

#### Topics of Discussion

- Does COVID-19 accelerate or delay Public Warning RFPs/deployments?
- Are EU governments more likely to select Everbridge as a result of the COVID-19 pandemic?
- How does Everbridge's acquisition of One2many change the Public Warning competitive landscape?
- What could Everbridge's Norway countrywide alerting deal mean for future opportunities?
- How are telecom providers deciding between the Public Warning vendors?

### Conference Call Host

**Ryan MacWilliams, CFA**  
Research Analyst  
(212) 891-1789  
[Ryan.MacWilliams@stephens.com](mailto:Ryan.MacWilliams@stephens.com)