



Conference Call

## Market Updates from HomeSmart, the Nation's Fifth Largest Brokerage

Tuesday, March 24 at 10:00 a.m. ET/9:00 a.m. CT

Stephens is hosting a conference call for institutional investors with the President of HomeSmart (top 5 U.S. residential player), Ashley Bowers, to discuss the latest U.S. housing market trends and where the market might go from here.

### About Featured Speaker Ashley Bowers



Ashley Bowers joined HomeSmart International as Chief Operating Officer in late 2013 and was promoted to president of the franchising company in early 2016. Under Bowers' leadership, all departments at the HomeSmart franchising company and its enterprise departments operate in sync to meet growth, retention and systematic goals.

**Conference call date and time subject to change. To join the call or to obtain more information, please contact your Stephens sales representative.**

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### Topics of Discussion

- Home buying/selling activity in early 1Q20 and recent COVID-driven impacts to activity
- Expectations for full-year trends
- Updates on ancillary services (title, mortgage, etc.) impacts
- A rundown on the HomeSmart model and how it is unique

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### Conference Call Host

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