

LifeMD, Inc. (LFMD)

Market Cap: \$253mil

AUGUST 25, 2021



Management - LifeMD, Inc.



Justin Schreiber Chairman & CEO



Marc Benathen CFO



Alex Mironov President

Roadshow Host

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Space will be limited. Meeting times and itinerary subject to change. To join the trip or to obtain more information, please contact your Stephens sales representative.

About LifeMD, Inc.

LifeMD, Inc. (LFMD) is a leading direct-to-patient national telehealth company that digitally connects consumers to healthcare professionals for care across various indications. The company's brands include RexMD, a men's health brand that offers virtual medical treatment for a variety of men's health needs; ShapiroMD, a brand that addresses male and female hair loss; Nava MD, a tele-dermatology and skincare brand; and LifeMD, a soon-to-launch brand that will provide concierge virtual primary care. LFMD also owns a controlling 85.6% interest in PDFSimpli, a rapidly growing online software-as-a-service that allows users to create, edit, convert, sign, and share PDF documents.

For the most recent Fiscal Year 2020, Revenue increased by +199% vs. prior year to \$37.3 million with the current Fiscal Year 2021 revenue projected to grow to between \$90 and \$100 million, or 1+41% to +168% vs. prior year with Gross Margins of approximately 80%. The company was formerly known as Conversion Labs, Inc. and changed its name to LifeMD, Inc. in February 2021.

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