



Conference Call

## A Conversation on the State of Mobile Gaming with CEO of PerBlue Entertainment

Thursday, April 9th at 2:00 p.m. ET/1:00 p.m. CT

Stephens is hosting a conference call for institutional investors to discuss current trends in the mobile gaming market.

### About Featured Speaker Justin Beck



Justin Beck is the founder and CEO of PerBlue Entertainment. A privately owned mobile game developer based in Madison, Wisconsin. The company publishes games such as Disney Heroes: Battle Mode, Portal Quest, and Dragon Soul.

**Conference call date and time subject to change. To join the call or to obtain more information, please contact your Stephens sales representative.**

---

**Thursday, April 9th at 2:00 p.m. ET/1:00 p.m. CT**

### Topics of Discussion

- Engagement trends, has Coronavirus increased engagement, spending?
- How does a recession impact spending on games?
- Mobile M&A market
- Trends in mobile advertising market / user acquisition trends
- Comparison of their Disney game to Glu Mobile's Disney game

---

### Conference Call Host

**Jeff Cohen**  
Research Analyst  
(212) 891-1728  
[Jeff.Cohen@stephens.com](mailto:Jeff.Cohen@stephens.com)

---

**Stephens**  
Capitalize on  
Independence®

[STEPHENS.COM](http://STEPHENS.COM)

[f](#) [in](#) [t](#) 800-643-9691

©2020 STEPHENS INC., MEMBER NYSE, SIPC  
STEPHENS INC., 111 CENTER STREET, LITTLE ROCK, AR 72201

[UNSUBSCRIBE](#) [EMAIL PREFERENCES](#) [VIEW ONLINE](#)

This announcement has been prepared solely for informative purposes as of its stated date and is not a solicitation, or an offer, to buy or sell any security. It does not purport to be a complete description of the securities, markets or developments referred to in the material. The research analyst principally responsible for preparation of this announcement has received compensation that is based on the firm's overall revenue which includes investment banking revenue. To access current disclosures for the companies in this announcement, clients should refer to [http://info.stephens.com/e/244892/sellside-disclosures-action/zjkjhb/3607306633?n=PIIrhRXqCWWfjUcX2855YzYIrbwDwMi9LUamRb\\_9IM](http://info.stephens.com/e/244892/sellside-disclosures-action/zjkjhb/3607306633?n=PIIrhRXqCWWfjUcX2855YzYIrbwDwMi9LUamRb_9IM), or contact your Stephens Inc. representative for additional information. Please also note that the announcement may include one or more links to external or third-party websites. Stephens Inc. has not independently verified the information contained on such websites and can provide no assurance as to the reliability of such information, and there can be no assurance that any opinions expressed on such websites reflect the opinions of Stephens Inc., or its management. Additional information available upon request.