

An Introduction to Porch's InsurTech Division

JULY 19, 2021 | 2:00PM ET

Stephens is hosting a conference call for institutional investors with Porch's CEO and the head of its InsurTech Division.

This call will discuss the under-appreciated InsurTech angle to the Porch story and how the Company might look to capitalize on a >\$100 bil. home insurance TAM.

Company Bio



Seattle-based Porch Group is a provider of software and services to more than 10,500 home services companies such as home inspectors, moving companies, real estate agencies, utility companies, and warranty companies. Through these relationships, its multiple brands and a "vertical software platform for the home", Porch provides a moving concierge service to homebuyers, helping them save time and make better decisions on critical services, including insurance, moving, security, TV/internet, home repair and improvement, and more.

Adam Kornick

President, Porch InsurTech Division

Matt Ehrlichman

CEO, Founder

Conference call date and time subject to change. To join the call or to obtain more information, please contact your Stephens sales representative.

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Topics of Discussion

- What is InsurTech and how does Porch fit in?
- History of Porch's Insurance offering from leads to MGA and beyond
- Understanding Porch's customer funnel and the low CAC benefits
- Opportunity for data-driven insights and underwriting potential

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