

A Conversation with REX Homes

JANUARY 5, 2021 | 12:00PM ET

Stephens is hosting a conference call for institutional investors with the CEO of REX Homes. REX was created in 2015 to bring residential real estate into line with today's expectations by using AI and big data to push past the outmoded practices of traditional real estate brokers to provide a superior outcome for both buyers and sellers at lower costs. In general, the REX fee is 70% less than traditional agent commissions, which usually totals 5-6%. REX is also unique in that it operates outside of the standard MLS system, which allows the Company to control/minimize both the sell side and buy side fees (ex. Redfin charges 1.0%-1.5% on the sell side but the consumer typically still pays the standard 2.5%-3.0% for the buy side agent).



About Featured Speaker

Jack Ryan co-founded REX in 2015 to provide a digital alternative to the traditional and outdated residential real estate industry. Jack is a former partner at Goldman Sachs. After the firm went public, he went on to teach high school on the south side of Chicago. Jack then founded 22nd Century Media and has been a first round investor in many successful companies including K12.com. Jack graduated from Dartmouth and holds a JD/MBA from Harvard.



Conference call date and time subject to change. To join the call or to obtain more information, please contact your Stephens sales representative.

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Topics of Discussion

- Introduction to REX Homes/Why It's Different
- Ongoing Industry Litigation (ex. NAR Lawsuits) and How It Could Change the Rules of Engagement
- Views on the Competitive Landscape
- Broad Views on U.S. Housing's Surge & Sustainability

Conference Call Host

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