



Stephens ROKU Bull/Bear Call with Kyle Evans

Friday, May 22 at 11:00 a.m. ET/10:00 a.m. CT

Kyle Evans will be hosting a conference call for institutional investors on ROKU.



Roku is a streaming TV platform with a Player/Device business that supports the growth of the Platform business, where the Company monetizes its large, highly engaged user base via advertising and commerce.



Kyle is a managing director leading the Media and Advertising Technology practice in equity research at Stephens, where he has worked for over 15 years. He joined the research department in 1999 as an associate in the Internet Media and Ad Technology groups, and eventually became lead analyst over the Internet and Business Services groups. In 2009, Kyle took an operational position as VP of Digital at Stephens Media, a holding company with 13 dailies and over 60 weeklies, magazines and specialty publications. Prior to joining Stephens, Kyle worked at the Medical College of Virginia in the Neuropsychology department. He graduated with a B.A. in Psychology from Denison University and an M.A. in Psychology from the University of Richmond.

Conference call date and time subject to change. To join the call or to obtain more information, please contact your Stephens sales representative.

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Topics of Discussion

- Current Smart TV market
- TCL Partnership
- Dataxu/OneView
- AVOD landscape

Conference Call Host

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