Stephens



Conference Call Discussion on the Current State of Video Game Publishing

Wednesday, April 8th at 2:00 p.m. ET/1:00 p.m. CT

Stephens is hosting a conference call for institutional investors with Seth Sivak, CEO of Proletariat, a Boston-based independent game developer to discuss current trends in video game publishing.

About Featured Speaker Seth Sivak



Seth Sivak is a co-founder and CEO of Proletariat. Proletariat is a Boston-based independent game developer with the mission to create games that change the way communities play together. The company was founded in 2012 by a group of game-industry verterans from Harmonix. Turbine and Insomniac

Conference call date and time subject to change. To join the call or to obtain more information, please contact your Stephens sales representative.

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Topics of Discussion

- Current game publishing landscape, why Proletariat chose to self-publish Spellbreak
- Expectations around new consoles, game adoption
- Thoughts on new forms of game marketing such as using streamers as influencers
- Impact of COVID-19 on ongoing game development
- Views on free-to-play vs premium, how the industry is shifting

Conference Call Host

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