

# VIZIO Holding Corp. (VZIO)

Market Cap: \$2.7B

MARCH 29, 2022 | NEW YORK CITY



## Management - VIZIO Holding Corp.

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Space will be limited. Meeting times and itinerary subject to change. To join the trip or to obtain more information, please contact your Stephens sales representative.

## About VIZIO Holding Corp.

Headquartered in Irvine, CA VIZIO manufactures smart TVs and sound bars under the VIZIO brand and recognizes associated revenue under the device segment. VIZIO TVs are embedded with the Company's SmartCast operating system, which permits users to enjoy various AVOD, SVOD, TVOD, and vMVPD streaming services. VIZIO monetizes the use of these services through ad inventory sales and home screen banner ads, as well as data licensing and recognizes associated revenues in the platform+ segment.

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