

# Zebra's Reflexis Acquisition and the Market Outlook for Workforce Management SaaS

MAY 27, 2021 | 1:00PM ET

Stephens is hosting a conference call for institutional investors with Trevor White, research manager with Nucleus Research's Employee research team. This call will discuss workforce management SaaS, including Zebra's recently-acquired Reflexis, in terms of competitive landscape, market dynamics, omni-channel retail use cases, and end user ROI.

## About Featured Speaker

Trevor White is a research manager responsible for the Nucleus Research Employee research team covering ROI strategy within the human capital management, talent management, benefits management, and employee analytics market areas. Nucleus Research is a global provider of ROI-focused technology research and advisory services.

**Conference call date and time subject to change. To join the call or to obtain more information, please contact your Stephens sales representative.**

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## Topics of Discussion

- Workforce management SaaS introduction
- Competitive landscape (Reflexis, which was recently acquired by Zebra, is one example)
- Market size/growth rate/potential
- Omni-channel retail use cases
- End user ROI analysis


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