

ZoomInfo Conference Call with Sales Intelligence Expert, Michael Levy

JANUARY 21, 2021 | 2:00PM ET

Stephens is hosting a conference call for institutional investors with Sales Intelligence Expert, Michael Levy.

About Featured Speaker

Mr. Levy is the Principal of GZ Consulting, a consultancy that provides market research and insights on the sales intelligence/information services industry. Mr. Levy has 18 years of experience in the industry as he previously held senior roles at OneSource and InfoGroup.



Conference call date and time subject to change. To join the call or to obtain more information, please contact your Stephens sales representative.

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Topics of Discussion

- Background on the sales intelligence/B2B data market.
- Thoughts on ZoomInfo's evolution and present comparison to peers.
- COVID/reopening impact on the sales intelligence industry.
- How are mid-market/enterprises addressing the remote sales environment?
- Methods for collecting business contact/company information.

Conference Call Host

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